

Park After Dark

September 19, 2026
6 - 9 pm

Historic Great Falls Tavern
Potomac, MD

Become a Sponsor

Join us for the largest annual fundraising event celebrating the C&O Canal National Historical Park and the role it played in our country's 250-year history!

The evening offers one of the most influential gatherings of the canal community and features music and cocktails on the lawn of the historic tavern, dinner canalside, a guided hike to Olmsted Island, a silent auction of canal-inspired art and adventure packages spotlighting canal towns and small businesses, and more

Proceeds from the event support the mission of the Trust and directly fund priority preservation initiatives and programs of the park, which hosts millions of visitors each year from Georgetown at Mile Marker 0 to Cumberland, in Western Maryland, at Mile Marker 184.5. Park After Dark Sponsors are key to the evening's success. We offer a variety of Sponsorship Levels, as included in this packet.



To become a **Park After Dark Sponsor** or for more information, contact the Development Team at development@canaltrust.org.

LOVE THE PARK?
Help the Trust!



CanalTrust.org



@CanalFriends



@CanalTrust



@CanalTrust



@CanalTrust



Sponsor Levels

	EVENT TICKETS <i>Reserved seating</i>	WELCOME MESSAGE AND LOGO INCLUDED IN PROGRAM	RECOGNITION <i>Website for one year, social media, and signage</i>	VERBAL RECOGNITION <i>Recognized from podium at event</i>	GUIDED ACTIVITY IN THE PARK
Presenting Sponsor (\$25,000+)	16	★ <i>Inside Cover</i>	★ <i>Prominent Logo</i>	★	★
Canal Visionary (\$15,000+)	8	★ <i>Full Page</i>	★ <i>Prominent Logo</i>	★	★
Canal Patron (\$10,000+)	6	★ <i>1/2 Page</i>	★ <i>Prominent Logo</i>	★	★
Canal Explorer (\$6,000+)	4	★ <i>1/4 Page</i>	★ <i>Prominent Logo</i>	★	
Canal Traveler (\$3,500+)	4	★ <i>Name</i>	★ <i>Logo</i>		
Canal Preserver (\$1,500+)	2	★ <i>Name</i>	★ <i>Name</i>		

About the C&O Canal Trust

The C&O Canal Trust is the official nonprofit philanthropic partner of the C&O Canal National Historical Park. We work in partnership with the National Park Service and local communities to raise funds to preserve the park for future generations and to broaden support through programs that highlight the park's historical, natural, and cultural heritage and recreational opportunities.





Sponsor Commitment

YES! I/We want to become a Park After Dark Sponsor!

Sponsorship Levels (A portion of sponsorships are tax-deductible to the fullest extent of the law.)

<input type="checkbox"/> Presenting Sponsor	\$25,000+	<input type="checkbox"/> Canal Explorer	\$6,000+
<input type="checkbox"/> Canal Visionary	\$15,000+	<input type="checkbox"/> Canal Traveler	\$3,500+
<input type="checkbox"/> Canal Patron	\$10,000+	<input type="checkbox"/> Canal Preserver	\$1,500+

Additional tickets for sponsors at \$300 each _____

Please choose one:

- Please charge my sponsorship of \$_____ to my credit card.
- A check made payable to the C&O Canal Trust is enclosed.
- Please send an invoice for \$_____ to my attention.
- I do not wish to be a sponsor or purchase tickets; however, I would like to make a donation of \$_____.

Please provide the following information:

Sponsor Name(s) (as you would like to be listed) _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Contact Email _____ Contact Phone Number _____

Credit card _____ Expiration _____

Signature _____

Please make your check payable to the C&O Canal Trust. Return this form and pledge or payment to: C&O Canal Trust, 142 W. Potomac St., Williamsport, MD 21795, or email the Development Team at development@canaltrust.org.

The C&O Canal Trust is the official nonprofit partner of the C&O Canal National Historical Park and is a 501(c)(3) organization.

Buy Online: CanalTrust.org/ParkAfterDark

Please note: This is a rain or shine event. In the unlikely event Park After Dark is cancelled due to severely inclement weather, the cost of your sponsorship and/or ticket(s) will be considered a 100 % tax-deductible donation to the C&O Canal Trust. Revenue raised at Park After Dark is critical to the Trust's ability to support the C&O Canal National Historical Park.

