



Join us as a Sponsor for Canal Community Days

You – or your business – can make a direct impact on the C&O Canal National Historical Park by sponsoring the C&O Canal Trust’s **Canal Community Days** public volunteer program. Since 2007, the Trust has engaged over 14,000 community and corporate volunteers in organized projects dedicated to the preservation and beautification of our local national park at various sites, from Cumberland, Maryland to Georgetown in Washington, D.C. Sponsors help fuel this annual community-building initiative and provide the financial support needed to cover the cost of materials, resources, and staffing to operate and grow volunteer support for the park.



Photos by Francis Grant-Suttie

Canal Community Days includes a series of Trust-led volunteer events that take place in the C&O Canal National Historical Park along the 184.5 miles of the towpath and are often located near canal town communities. The goal of **Canal Community Days** is to work in close partnership with the National Park Service to create opportunities for the public to support preservation, conservation, maintenance, and beautification efforts, and enhance the recreational and interpretive experiences of millions of visitors from around the world each year.

Annual public volunteer events rely on the financial support and commitment of sponsors like you. As a **Canal Community Days** Sponsor, you are demonstrating your commitment to supporting essential preservation, conservation, and recreation efforts in the park, and in turn, encouraging tourism and boosting economic growth and vitality for the region. With your support, the Trust can increase outreach, stewardship, and community-building opportunities in our canal community for current and future generations. Thank you!



SPONSORSHIP OPPORTUNITIES

PROMOTIONAL RECOGNITION

Website, newsletter, social media, and signage

PROJECT DAY RECOGNITION

Verbal and social media

PRIVATE VOLUNTEER EVENT

E-NEWSLETTER FEATURE

PRESENTING SPONSOR RECOGNITION

Canal Visionary
(\$10,000+)



*Prominent Logo



Prominent Logo



Canal Explorer
(\$5,000+)



*Prominent Logo



Prominent Logo



Canal Traveler
(\$2,500+)



*Logo



Logo



Canal Preserver
(\$1,000+)



*Name



Lockkeeper
(\$500+)



*Name



*Included in event T-shirt design as an additional benefit of sponsorship.

Please Note: These benefits are available until print or event deadline: March 20, 2025.

Ready to join us as sponsor? Need more info?
Email development@canaltrust.org.

Donations are 100% tax-deductible and help cover costs of materials and project management.

www.canaltrust.org

