

Park After Dark

Sunday, September 17, 2023

5:30 p.m.

Historic Great Falls Tavern

11710 MacArthur Boulevard, Potomac, MD

This unique event, held under the stars in the Park, will feature live music from **Hillbilly Biscuits**, gourmet fare from **Corcoran Caterers**, tasty libations, a campfire, and much more.

BECOME A SPONSOR

Each year, the C&O Canal Trust welcomes our canal community to join us for an evening under the stars to celebrate the C&O Canal National Historical Park (NHP). Join us and help ensure this treasured green space is preserved.

Proceeds from the event support the mission of the C&O Canal Trust, and directly fund preservation programs of the C&O Canal NHP, which hosts five million visitors each year along its 184.5-mile length. Park After Dark is the largest fundraising event held annually to benefit our Park, and Park After Dark Sponsors are key to the success of the evening. We offer a variety of Sponsorship Levels, listed below.



To become a sponsor or for more information, contact Robyn Sumner, Director of Development, at sumner@canaltrust.org.

www.canaltrust.org

Park After Dark

A fundraiser for the C&O Canal National Historical Park

SPONSOR LEVELS

Canal Visionary (\$15,000+)

Presenting Sponsor

- Six tickets to attend Park After Dark with reserved seating
- Presenting Sponsor recognition and prominent logo or name on pre-event signage and banner*
- Presenting Sponsor recognition and prominent logo or name on event signage*
- Presenting Sponsor recognition and prominent logo or name in event program*
- Presenting Sponsor recognition and prominent logo or name on C&O Canal Trust website
- Presenting Sponsor recognition and prominent logo or name in the October issue of C&O Canal Connection, the monthly e-newsletter
- Presenting Sponsor recognition and prominent logo or name in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases and on our annual Honor Roll of Donors
- Presenting Sponsor verbal recognition and thank you during event program

Canal Patron (\$10,000-\$14,999)

- Six tickets to attend Park After Dark with reserved seating
- Prominent logo or name on pre-event signage and banner*
- Prominent logo or name on event signage*
- Prominent logo or name in event program*
- Prominent logo or name on C&O Canal Trust website
- Prominent logo or name in the October issue of C&O Canal Connection, the monthly e-newsletter
- Prominent logo or name in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases and on our annual Honor Roll of Donors
- Verbal recognition and thank you during event program

Canal Explorer (\$6,000-\$9,999)

- Four tickets to attend Park After Dark with reserved seating
- Prominent logo or name on pre-event signage and banner*
- Prominent logo or name on event signage*
- Prominent logo or name in event program*
- Prominent logo or name on C&O Canal Trust website
- Prominent logo or name in the October issue of C&O Canal Connection, the monthly e-newsletter
- Prominent logo or name in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases and on our annual Honor Roll of Donors
- Verbal recognition and thank you during event program

Canal Traveler (\$3,000-\$5,999)

- Four tickets to attend Park After Dark with reserved seating
- Logo or name in event signage*
- Logo or name on event program*
- Logo or name on C&O Canal Trust website
- Logo or name in the October issue of C&O Canal Connection, the monthly e-newsletter
- Logo or name in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases and on our annual Honor Roll of Donors

Canal Preserver (\$1,500 - \$2,999)

- Two tickets to attend Park After Dark with reserved seating
- Name in event signage*
- Name on event program*
- Name on C&O Canal Trust website
- Name recognition in our annual Honor Roll of Donors



*Benefits are time-sensitive and are only available until print or event deadlines. **The deadline for promotional inclusion is August 22, 2023. Final deadline is September 1, 2023.**

Park After Dark

SPONSOR COMMITMENT FORM

YES! I/WE want to become a Sponsor of Park After Dark!

Sponsorship Levels (A portion of sponsorships may be tax-deductible to the fullest extent of the law.)

<input type="checkbox"/> Canal Visionary	\$15,000+	<input type="checkbox"/> Canal Traveler	\$3,000+
<input type="checkbox"/> Canal Patron	\$10,000+	<input type="checkbox"/> Canal Preserver	\$1,500+
<input type="checkbox"/> Canal Explorer	\$6,000+		

Please choose one:

Please charge my sponsorship of \$_____ to my credit card.
 A check made payable to the C&O Canal Trust is enclosed.
 Please send an invoice for \$_____ to my attention, to be paid by September 1, 2023.

Please provide the following information:

Sponsor Name (as you would like to be listed) _____
Contact Person _____
Address _____
City _____ State _____ Zip _____
Contact Email _____ Contact Phone Number _____
Credit card _____ Expiration _____
Signature _____

Additional tickets for sponsors at \$300 each _____

Please make your check payable to the C&O Canal Trust.

The deadline for promotional inclusion is August 22, 2023. Final deadline is September 1, 2023.

Return this form and pledge or payment to:

Robyn Sumner, Director of Development, sumner@canaltrust.org, 240-202-2625, x105
C&O Canal Trust, 142 W. Potomac St., Williamsport, MD 21795

The C&O Canal Trust is the official nonprofit partner of the C&O Canal National Historical Park and is a 501(c)(3) organization.

Buy Online: www.CanalTrust.org/ParkAfterDark

Please Note: This is a rain or shine event. In the unlikely event Park After Dark is cancelled due to severely inclement weather, the cost of your ticket will be considered a 100% tax-deductible donation to the C&O Canal Trust. Revenue raised at Park After Dark is critical to the Trust's ability to support the C&O Canal National Historical Park.



**Thank you for
your support!**