



Park After Dark

Saturday, September 17, 2022

6:00 p.m.

Historic Great Falls Tavern

11710 MacArthur Boulevard, Potomac, MD

This unique event, held under the stars in the Park, will feature live music from **Troy Engle & Southern Skies**, gourmet fare from **Corcoran Caterers**, tasty libations, a campfire, and much more.

BECOME A SPONSOR

This year, the C&O Canal Trust celebrates 15 years as the official nonprofit partner of the C&O Canal National Historical Park (NHP). Join us to celebrate all we have accomplished since 2007, and help us continue to ensure this treasured green space is preserved.

Proceeds from the event support the mission of the C&O Canal Trust, and directly fund preservation programs of the C&O Canal NHP, which hosts five million visitors each year along its 184.5-mile length. Park After Dark is the largest fundraising event held annually to benefit our Park, and Park After Dark Sponsors are key to the success of the evening. We offer a variety of Sponsorship Levels, listed below.



To become a sponsor or for more information, contact Lauren Riviello, Director of Development, at riviello@canaltrust.org.

www.canaltrust.org

Park After Dark

A fundraiser for the C&O Canal National Historical Park

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SPONSOR LEVELS

Canal Visionary (\$15,000+)

Presenting Sponsor

- Six tickets to attend Park After Dark with reserved seating
- Presenting Sponsor recognition and prominent logo or name on pre-event signage and banner*
- Presenting Sponsor recognition and prominent logo or name in event program*
- Presenting Sponsor recognition and prominent logo or name on event signage*
- Presenting Sponsor recognition and prominent logo or name on C&O Canal Trust website
- Presenting Sponsor recognition and prominent logo or name in the October issue of C&O Canal Connection, the monthly e-newsletter
- Presenting Sponsor recognition and prominent logo or name in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases and on our annual Honor Roll of Donors

Canal Patron (\$10,000-\$14,999)

- Six tickets to attend Park After Dark with reserved seating
- Prominent logo or name on pre-event signage and banner*
- Prominent logo or name in event program*
- Prominent logo or name on event signage*
- Prominent logo or name on C&O Canal Trust website
- Prominent logo or name in the October issue of C&O Canal Connection, the monthly e-newsletter
- Prominent logo or name in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases and on our annual Honor Roll of Donors

Canal Explorer (\$6,000-\$9,999)

- Four tickets to attend Park After Dark with reserved seating
- Prominent logo or name on pre-event signage and banner*
- Prominent logo or name in event program*
- Prominent logo or name on event signage*
- Prominent logo or name on C&O Canal Trust website
- Prominent logo or name in the October issue of C&O Canal Connection, the monthly e-newsletter
- Prominent logo or name in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases and on our annual Honor Roll of Donors

Canal Traveler (\$3,000-\$5,999)

- Four tickets to attend Park After Dark with reserved seating
- Logo or name on pre-event signage and banner*
- Logo or name in event program*
- Logo or name on event signage*
- Logo or name on C&O Canal Trust website
- Logo or name in the October issue of C&O Canal Connection, the monthly e-newsletter
- Logo or name in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases and on our annual Honor Roll of Donors

Canal Preserver (\$1,500 - \$2,999)

- Two tickets to attend Park After Dark with reserved seating
- Name in event program*
- Name on event signage*
- Name on C&O Canal Trust website
- Name recognition in our annual Honor Roll of Donors



Benefits are time-sensitive and are only available until print or event deadlines. **The deadline for promotional inclusion is August 22, 2022. Final deadline is September 1, 2022.**

Park After Dark

SPONSOR COMMITMENT FORM

YES! I/WE want to become a Sponsor of Park After Dark!

Sponsorship Levels (A portion of sponsorships may be tax-deductible to the fullest extent of the law.)

<input type="checkbox"/> Canal Visionary	\$15,000+	<input type="checkbox"/> Canal Traveler	\$3,000+
<input type="checkbox"/> Canal Patron	\$10,000+	<input type="checkbox"/> Canal Preserver	\$1,500+
<input type="checkbox"/> Canal Explorer	\$6,000+		

Please choose one:

- ☐ Please charge my sponsorship of \$_____ to my credit card.
- ☐ A check made payable to the C&O Canal Trust is enclosed.
- ☐ Please send an invoice for \$_____ to my attention, to be paid by September 1, 2022.

Please provide the following information:

Sponsor Name (as you would like to be listed) _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Contact Email _____ Contact Phone Number _____

Credit card _____ Expiration _____

Signature _____

Additional tickets for sponsors at \$300 each _____

Please make your check payable to the C&O Canal Trust.

The deadline for promotional inclusion is August 22, 2022. Final deadline is September 1, 2022.

Return this form and pledge or payment to:

Lauren Riviello, Director of Development, riviello@canaltrust.org, 240-202-2625, x102
C&O Canal Trust, 142 W. Potomac St., Williamsport, MD 21795

The C&O Canal Trust is the official nonprofit partner of the C&O Canal National Historical Park and is a 501(c)(3) organization.

Buy Online: www.CanalTrust.org/ParkAfterDark

Please Note: This is a rain or shine event. In the unlikely event Park After Dark is cancelled due to severely inclement weather, the cost of your ticket will be considered a 100 percent tax-deductible donation to the C&O Canal Trust. Revenue raised at Park After Dark is critical to the Trust's ability to support the C&O Canal National Historical Park.



**Thank you for
your support!**