

A **PICNIC** IN THE PARK

A fundraiser and celebration for the C&O Canal National Historical Park's 50th Anniversary

Sunday, September 12, 2021

5:00-7:00 p.m.

Carderock Pavilion, Potomac, MD

Featuring

Individual gourmet picnic meals by Corcoran Caterers
First look screening of the C&O Canal Trust's 50th Anniversary Video
And more!

BECOME AN EVENT SPONSOR

This year marks the 50th anniversary of the C&O Canal National Historical Park. Help us celebrate the Park's historical, natural, and cultural heritage and recreational opportunities and support its preservation for future generations by becoming an Event Sponsor.

We are happy to welcome you to Carderock Pavilion for a unique event featuring a gourmet picnic from Corcoran Caterers, libations, the incredible natural beauty of our Park, and more. We will also share a first look screening of a video project to commemorate the Park's 50th anniversary. The video highlights stories from Park Superintendent Tina Cappetta, Trust leadership, and our partners about what makes our Park so special, and how we can work together to ensure it remains beautiful, safe, and welcoming into the future. The Carderock location will allow guests to spread out and socially distance, while enjoying individually-packaged meals at picnic tables in the pavilion.

Proceeds from the event provide vital support for the preservation and programs of the C&O Canal, which interpret the 19th-century transportation canal from Washington, DC, to Cumberland, Maryland, and its associated scenic, natural, and cultural resources. The Park also provides visitors with a wealth of opportunities for education and outdoor recreation along its 184.5 miles and 20,000 acres. At 50 years old, the C&O Canal NHP is the eighth most visited park in the National Park system, with nearly 5 million visitors each year.

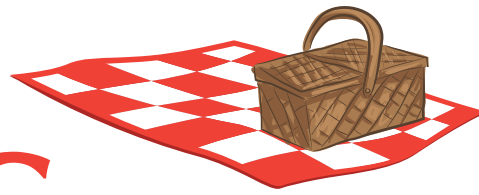
We offer a variety of Sponsorship Levels. Please see the attached sheet.

Contact:

Lauren Riviello, Director of Development
riviello@canaltrust.org

More information:
www.CanalTrust.org





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SPONSOR LEVELS

Canal Visionary (\$15,000+)

Presenting Sponsor

- Eight tickets to attend A Picnic in the Park with reserved seating
- Presenting Sponsor recognition and prominent logo or name on pre-event signage and banner*
- Presenting Sponsor recognition and prominent logo or name in event program*
- Presenting Sponsor recognition and prominent logo or name on event signage
- Presenting Sponsor recognition and prominent logo or name on C&O Canal Trust website
- Presenting Sponsor recognition and prominent logo or name in 50th Anniversary Video credits*
- Presenting Sponsor recognition and prominent logo or name in the October issue of C&O Canal Connection, the monthly e-newsletter
- Presenting Sponsor recognition and prominent logo or name in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases and on our yearly Honor Roll of Donors

Canal Patron (\$10,000-\$14,999)

- Eight tickets to attend A Picnic in the Park with reserved seating
- Prominent logo or name on pre-event signage and banner*
- Prominent logo or name in event program*
- Prominent logo or name on event signage
- Prominent logo or name on C&O Canal Trust website
- Prominent logo or name in 50th Anniversary Video credits*
- Prominent logo or name in the October issue of C&O Canal Connection, the monthly e-newsletter
- Prominent logo or name in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases and on our yearly Honor Roll of Donors

The deadline for promotional inclusion is August 1, 2021. Final deadline is August 30, 2021.

** if received by the August 1, 2021 deadline.*

Canal Explorer (\$5,000-\$9,999)

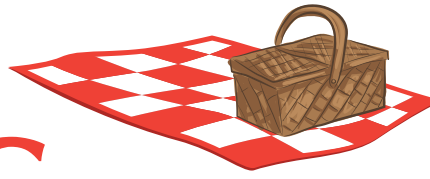
- Four tickets to attend A Picnic in the Park with reserved seating
- Prominent logo or name on pre-event signage and banner*
- Prominent logo or name in event program*
- Prominent logo or name on event signage
- Prominent logo or name on C&O Canal Trust website
- Prominent logo or name in 50th Anniversary Video credits*
- Prominent logo or name in the October issue of C&O Canal Connection, the monthly e-newsletter
- Prominent logo or name in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases and on our yearly Honor Roll of Donors

Canal Traveler (\$2,500-\$4,999)

- Two tickets to attend A Picnic in the Park with reserved seating
- Logo or name on pre-event signage and banner*
- Logo or name in event program*
- Logo or name on event signage
- Logo or name on C&O Canal Trust website
- Logo or name in 50th Anniversary Video credits*
- Logo or name in the October issue of C&O Canal Connection, the monthly e-newsletter
- Logo or name in the Fall issue of the C&O Canal Quarterly print newsletter
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Canal Preserver (\$1,500 - \$2,499)

- Two tickets to attend A Picnic in the Park with reserved seating
- Name on pre-event signage and banner*
- Name in event program*
- Name on event signage
- Name on C&O Canal Trust website
- Name in 50th Anniversary Video credits*
- Name in the October issue of C&O Canal Connection, the monthly e-newsletter
- Name in the Fall issue of the C&O Canal Quarterly print newsletter
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A PICNIC IN THE PARK

SPONSOR COMMITMENT FORM

YES! I/WE want to become a Sponsor of A Picnic in the Park!

Sponsorship Levels (A portion of sponsorships may be tax-deductible to the fullest extent of the law.)

<input type="checkbox"/> Canal Visionary	\$15,000+	<input type="checkbox"/> Canal Traveler	\$2,500+
<input type="checkbox"/> Canal Patron	\$10,000+	<input type="checkbox"/> Canal Preserver	\$1,500+
<input type="checkbox"/> Canal Explorer	\$5,000+		

Please choose one:

- Please charge my sponsorship of \$_____ to my credit card.
- A check made payable to the C&O Canal Trust is enclosed.
- Please send an invoice for \$_____ to my attention, to be paid by September 2, 2021.

Please provide the following information:

Sponsor Name (as you would like to be listed) _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Contact Email _____ Contact Phone Number _____

Credit card _____ Expiration _____

Signature _____

Additional tickets for sponsors at \$250 each _____

Please make your check payable to the C&O Canal Trust.

The deadline for promotional inclusion is August 1, 2021. Final deadline is August 30, 2021.

Return this form and pledge or payment to:

Lauren Riviello, Director of Development, riviello@canaltrust.org, 304-839-2986.
C&O Canal Trust, 142 W. Potomac St., Williamsport, MD 21795.

The C&O Canal Trust is the official nonprofit partner of the C&O Canal National Historical Park and is a 501(c)(3) organization.

Buy Online: www.CanalTrust.org

Please Note: This is a rain or shine event. In the unlikely event A Picnic in the Park is cancelled due to severely inclement weather, we will coordinate pick up for your picnic meal and will provide you with a link to view the video. Revenue raised through the event is critical to the Trust's ability to support the C&O Canal National Historical Park.



Thank you for your support!