



2021 Canal Community Days STEWARDSHIP OPPORTUNITIES

Looking for a pandemic-safe service project for your business, corporate employer, or organization where you can make a real impact? Join us along the C&O Canal and help keep our national park safe and welcoming for the five million people of all ages who visit the C&O Canal National Historical Park annually for rest, recreation, and the enjoyment of nature and history.

Help us tackle work essential to preserving and beautifying the Park: campground and trail improvements, historic preservation efforts, invasive plant and trash removal, planting trees and flowers, and more.

Each year, the C&O Canal Trust organizes and hosts community service projects in the Park. These projects are a great opportunity for your employees to help the community, while remaining socially distant in the great outdoors. We will work with you to find a date, location, and project for your group, to be planned and led by C&O Canal Trust staff or a trained leader. The Trust will provide all supplies, tools, and protective gear for each project, and will coordinate site selection, permitting, logistics, and trash removal. A typical event lasts approximately three hours.

To help cover costs and support the Canal Community Day program, we ask our corporate and other partners to consider making a stewardship donation:

- Up to 15 volunteers:\$500 - Lockkeeper Level
 - Up to 25 volunteers:\$750 - Lockkeeper Level
 - Up to 50 volunteers:\$1,500 - Canal Preserver Level
 - More than 50 volunteers:.....\$2,500 - Canal Traveler Level
- *Donations are 100% tax-deductible and help cover costs of materials and project management.*

See page 2 for Sponsorship Benefits.

For more information about hosting your own Community Service project, please contact Rod Newtown, Program and Volunteer Coordinator, at newton@canaltrust.org.



Stewardship Benefits

Sponsors of the Canal Community Days Program receive the following benefits:

Canal Traveler (\$2,500+)

- Name recognition in all media releases
- Logo or name recognition in printed publicity materials
- Logo or name recognition on Canal Community Days banners and signage
- Logo or name recognition on the C&O Canal Trust website, monthly e-newsletter, and print newsletter
- Logo or name on C&O Canal Community Days T-shirt
- Project Day name recognition at the events, on Facebook and Twitter

Canal Preserver (\$1,000+)

- Name recognition in all media releases
- Name recognition on C&O Canal Community Days banners and signage
- Name recognition on the C&O Canal Trust website, e-newsletter, and print newsletter
- Name on the C&O Canal Community Days T-shirt
- Project day name recognition at the events, on Facebook and Twitter

Lockkeeper (\$500+)

- Name recognition in all media releases
- Name recognition on the C&O Canal Trust website and e-newsletter
- Name on the C&O Canal Community Days T-shirt
- Project day name recognition at the events, on Facebook and Twitter

These benefits are time-sensitive and are only available until print or event deadlines.