13th Annual Canal Pride

STEWARDSHIP OPPORTUNITIES

Looking for a service project for your business, corporate employer, or organization where you can make a real impact? Join us along the C&O Canal and help keep our national park safe and welcoming for the five million people of all ages who visit the C&O Canal National Historical Park annually for rest, recreation, and the enjoyment of nature and history.

Help us tackle work essential to preserving and beautifying the Park: campground and trail improvements, historic preservation efforts, invasive plant and trash removal, planting trees and flowers, and more.

Each year, the C&O Canal Trust organizes and hosts Canal Pride community service projects in the Park. These projects are a great opportunity for your employees to help the community, while bonding and enjoying the great outdoors. We will work with you to find a date, location, and project for your group, to be planned and led by C&O Canal Trust staff or a trained leader. The Trust will provide all supplies, tools, and protective gear for each project, and will coordinate site selection, permitting, logistics, and trash removal. A typical event lasts approximately three hours.

To help cover costs and support the Canal Pride program, we ask our corporate and other partners to consider making a stewardship donation:

- Up to 15 volunteers: ...................$500 - Lockkeeper Level
- Up to 25 volunteers:....................$750 - Lockkeeper Level
- Up to 50 volunteers: ..................$1,500 - Canal Preserver Level
- More than 50 volunteers: ..........$2,500 - Canal Traveler Level

*Donations are 100% tax-deductible and help cover costs of materials and project management.

See page 2 for Sponsorship Benefits.

For more information about hosting your own Community Service project, please contact Rod Newtown, Program and Volunteer Coordinator, at newton@canaltrust.org.

www.canaltrust.org
Stewardship Benefits

Sponsors of the Canal Pride Program receive the following benefits:

Canal Traveler ($2,500+)
• Name recognition in all media releases
• Logo or name recognition in printed publicity materials
• Logo or name recognition on Canal Pride Banners and signage
• Logo or name recognition on the C&O Canal Trust website, monthly e-newsletter, and print newsletter
• Logo or name on C&O Canal Pride T-shirt
• Project Day name recognition at the events, on Facebook and Twitter

Canal Preserver ($1,000+)
• Name recognition in all media releases
• Name recognition on Canal Pride Banners and signage
• Name recognition on the C&O Canal Trust website, e-newsletter, and print newsletter
• Name on the C&O Canal Pride T-shirt
• Project day name recognition at the events, on Facebook and Twitter

Lockkeeper ($500+)
• Name recognition in all media releases
• Name recognition on the C&O Canal Trust website and e-newsletter
• Name on the C&O Canal Pride T-shirt
• Project day name recognition at the events, on Facebook and Twitter

These benefits are time-sensitive and are only available until print or event deadlines.