

# Park After Dark

## BECOME A SPONSOR

### Park After Dark

The annual fundraiser for the  
C&O Canal National Historical Park

**Saturday, September 14, 2019**

6:00 p.m.

at the Historic Great Falls Tavern  
11710 MacArthur Boulevard, Potomac, Maryland

Please help to preserve the C&O Canal National Historical Park by becoming an Event Sponsor for the C&O Canal Trust's 9th Annual Park After Dark.

Park After Dark is the C&O Canal Trust's annual gala fundraiser, held under the stars at Historic Great Falls Tavern. Each year, 300 guests enjoy live music, dancing, great food, libations, a campfire, unique auction items, and more – all while raising funds to benefit the Park.

Our Park After Dark Sponsors are key to the success of the evening, which raises over \$140,000 to help preserve the Park's historical, natural, and recreational resources and support its award-winning Canal Classrooms program. This year, the Trust is raising funds for infrastructure improvements including towpath restoration.

We offer a variety of Sponsorship Levels. Please see the attached sheet.

**Contact: Patricia Barber**  
Director of Development  
barber@canaltrust.org, 301-745-8880

**More information:**  
[www.ParkAfterDark.org](http://www.ParkAfterDark.org)



# Park After Dark

## BECOME A SPONSOR

### Canal Patron (\$10,000+)

- Eight tickets to VIP Reception
- Eight tickets to attend Park After Dark with reserved seating
- Prominent logo on pre-event signage and banner\*
- Prominent logo in Park After Dark program\*
- Prominent logo on event signage
- Prominent logo on C&O Canal Trust website
- Prominent logo in the October issue of C&O Canal Connection, the monthly e-newsletter
- Prominent logo in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases and on our yearly Honor Roll of Donors



### Canal Explorer (\$5,000-\$9,999)

- Four tickets to VIP Reception
- Four tickets to attend Park After Dark with reserved seating
- Prominent logo on pre-event signage and banner\*
- Prominent logo in Park After Dark program\*
- Prominent logo on event signage
- Prominent logo on C&O Canal Trust website
- Prominent logo in the Fall issue of the C&O Canal Quarterly print newsletter
- Name Recognition in the October issue of C&O Canal Connection, the monthly e-newsletter
- Name recognition in media releases and on our yearly Honor Roll of Donors

### Canal Traveler (\$2,500-\$4,999)

- Two tickets to attend Park After Dark, reserved seating
- Logo on pre-event signage and banner\*
- Logo in Park After Dark program\*
- Logo on event signage
- Logo on C&O Canal Trust website
- Logo in the October issue of C&O Canal Connection, the monthly e-newsletter
- Name in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases
- Name recognition on our yearly Honor Roll of Donors

### Canal Preserver (\$1,500 - \$2,499)

- Two tickets to attend Park After Dark, reserved seating
- Name recognition on pre-event signage and banner\*
- Name recognition in Park After Dark program\*
- Name recognition on event signage
- Name recognition on C&O Canal Trust website
- Name recognition in the October issue of C&O Canal Connection, the monthly e-newsletter
- Name recognition in the Fall issue of the C&O Canal Quarterly print newsletter
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# Park After Dark

## SPONSOR COMMITMENT FORM

**YES! I/WE want to become a 2019 Sponsor of Park After Dark!**

**Sponsorship Levels** (A portion of sponsorships may be tax-deductible to the fullest extent of the law.)

<input type="checkbox"/> Canal Patron	\$10,000+
<input type="checkbox"/> Canal Explorer	\$5,000+
<input type="checkbox"/> Canal Traveler	\$2,500+
<input type="checkbox"/> Canal Preserver	\$1,500+

**Please choose one:**

- Please charge my sponsorship of \$\_\_\_\_\_ to my credit card.
- A check made payable to the C&O Canal Trust is enclosed.
- Please send an invoice for \$\_\_\_\_\_ to my attention, to be paid by September 2, 2019.

**Please provide the following information:**

Sponsor Name (as you would like to be listed) \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Email \_\_\_\_\_ Contact Phone Number \_\_\_\_\_

Credit card \_\_\_\_\_ Expiration \_\_\_\_\_

Signature \_\_\_\_\_

Additional tickets for sponsors at \$250 each \_\_\_\_\_

Please make your check payable to the C&O Canal Trust.

**The deadline for promotional inclusion is August 1, 2019. Final deadline is August 30, 2019.**

Return this form and pledge or payment to:

Patricia Barber, Director of Development, barber@canaltrust.org, 301-745-8880.

C&O Canal Trust, 1850 Dual Highway, Suite 100, Hagerstown, MD, 21740.

The C&O Canal Trust is the official nonprofit partner of the C&O Canal National Historical Park and is a 501(c)(3) organization.

**Buy Online: [www.ParkAfterDark.org](http://www.ParkAfterDark.org)**

*Please Note: This is a rain or shine event. In the unlikely event Park After Dark is cancelled due to severely inclement weather, the cost of your ticket will be considered a 100 percent tax-deductible donation to the C&O Canal Trust. Revenue raised at Park After Dark is critical to the Trust's ability to support the C&O Canal National Historical Park.*



**Thank you for  
your support!**