

#CANAL OUARTERLY WWW.CANALTRUST.ORG

PROGRAM BRINGS DIVERSE YOUTH TO C&O CANAL

The C&O Canal Trust hosted the first participants in its new Canal For All initiative this spring, demonstrating the popularity and promise of the program aimed at building relationships with diverse communities along the C&O Canal.

In July, a group of young women from the Community Bridges program in Silver Spring spent the night in Lockhouse 6 as guests of the C&O Canal Trust. They explored the towpath on bikes from the C&O Canal's Bike Loaner program, took a self-guided hike, and learned about the history of the canal.

Community Bridges, which works with 4th-12th graders, empowers girls from diverse backgrounds to become exceptional students, positive leaders, and healthy young women by addressing the developmental needs of immigrant and minority girls and their families living at or below the federal poverty level in Montgomery County, Maryland.



Participants in the Community Bridges program hit the towpath on bikes from the C&O Canal's Bike Loaner program in Great Falls, before retiring for a restful night in Lockhouse 6 in Cabin John.

About sixty students from the Watkins Mill High School Summit, organized by the Latin American Youth Center and the Montgomery County YMCA, also participated in the Canal For All program, rock climbing at Carderock and exploring the Billy Goat Trail with Park Rangers in late July and early August. Both organizations work to empower youth with leadership and healthy-living initiatives.

"Youth" continues on page 5

C&O CANAL EXPLORER MOBILE APP NOW AVAILABLE



The long-awaited C&O Canal Explorer mobile app is finally available! The C&O Canal Trust launched the new app in July, making it available to both iPhone and Android users through the Apple and Google stores for a \$0.99 download fee. It can also be downloaded from our website at www.canaltrust.org/app.

The app includes over 600 points of interest from throughout the C&O Canal National Historical Park, along with the Park's adjoining Canal Towns, Heritage Areas, and Scenic Byway.

Each point of interest is pinpointed on a map, allowing visitors to see the various options available to them while they explore the Park. Parking lots, picnic areas, restrooms, and water pumps are designated with icons for easy location of these amenities.

The app has geolocating services and will show you where you are on the map, based on your phone's GPS tracking. It will also calculate the distance either up- or downstream to reach the nearest points of interest.

Also included are links to our 45 Canal Discoveries, which highlight hidden gems in the Park with the stories our Park Rangers most love to share.

"Mobile App" continues on page 4

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A NOTE FROM THE PRESIDENT

It's great to have another opportunity to share with you the work made possible by the support of our donors and volunteers. C&O Canal Trust staff have been very busy working with local communities to preserve and protect the Park during its high season.

- Take a moment to see how four communities came together through our annual Canal Pride Days. (page 4)
- We are partnering with Montgomery County to pilot Canal For All, an initiative to bring diverse audiences with a focus on youth, into the Park. We recently had a few great days introducing young people to our lockhouses, rock climbing, and biking in the Park. They loved it! (page 1)
- Our award-winning Canal Quarters program racked up another one!
 Preservation Maryland awarded our Quartermasters with the Harrison Award for Volunteers, recognizing the innovative use of volunteers who play a crucial role in making the program successful. (page 3)
- Our new C&O Canal Explorer app is on the streets and available for download in the Apple and Google stores. It's a

great tool for finding hidden treasures and for everyday maneuvering within the Park. Please check it out — feedback has been great. (page 1)

One final thing I can't resist mentioning: The Trust will be included in the Catalogue for Philanthropy: Greater Washington's print edition as well as its website. This will introduce us to many thousands of Washingtonians who may not be aware that we exist and provide them with a viable way to support their local national park. We are pleased to be partnering with the Catalogue for Philanthropy and appreciate being included. (page 5)

Please take a few moments to read about the many good things happening at the Trust in our work on behalf of the Park. Thanks for being a part of it and helping to make it possible.

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Robin Zanotti, Trust President

I SUPPORT THE C&O CANAL!

Giving Levels:

Canawler (*up to \$250*), Lockkeeper (*\$250-\$499*), Boat Captain (*\$500-\$999*) William O. Douglas Society – Canal Preserver (*\$1,000-\$2,499*), Canal Traveler (*\$2,500-\$4,999*), Canal Explorer (*\$5,000-\$9,999*), Canal Visionary (*\$10,000+*)

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ONLINE: Make a secure donation online at www.CanalTrust.org



CANAL QUARTERMASTERS HONORED WITH AWARD

The volunteer Quartermasters responsible for the day-to-day maintenance of the C&O Canal Trust's Canal Quarters lockhouses have been honored with the Harrison Award for Volunteers at Preservation Maryland's Best of Maryland Preservation Awards Ceremony. The event, which took place in May, 2017, "honors the people, projects, and places that make Maryland great."

Since the inception of Canal Quarters in 2009, volunteer Quartermasters have provided over 15,000 hours of service to the award-winning Canal Quarters program, which couldn't operate without volunteer support. The program, a partnership between the C&O Canal Trust and the C&O Canal National Historical Park, rehabilitates historic lockhouses along the canal, furnishes them with period pieces, and makes them available to visitors for overnight stays.

There are currently six Canal Quarters lockhouses, with a seventh in progress, and each one is designed to reflect different periods of canal history.

The Quartermasters are the eyes and ears of this program, regularly inspecting the lockhouses, performing needed maintenance, and assisting overnight guests to ensure they have a great experience. Without the Quartermasters' dedication and hard work, the program would not be successful.

"Our Quartermasters are today's
"Lockkeepers", vigilantly caring for the
buildings as if they were their own," Director
of Programs and Partnerships Becky Curtis
said. "Without their careful watch and loving



Posing during the award acceptance ceremony are Nick Redding, Executive Director of Preservation Maryland; Josh Whitman, C&O Canal Trust's Volunteer Coordinator; Becky Curtis, C&O Canal Trust's Director of Programs and Partnerships; Jennifer Hearn, Quartermaster for Lockhouse 6; Don Street, Quartermaster for Lockhouse 25; and Linda Bergofsky, Quartermaster for Lockhouse 25.

care for the lockhouses (and our visitors!), the Canal Quarters program simply would not be possible."

The volunteer Quartermasters include Jennifer Hearn, Davey Hearn, Hugh Robinson, Brad Northrup, Marcia Carlson, Mark Sauer, Jeff White, Judy Welles, Tim Shank, John Gelb, Susan Gelb, Larry Heflin, Lisa Landsman, Bob Walsh, Chuck Rieger, Linda Rieger, Bud Cline, Dell Pillers/Cline, Zachary Fenhaus, Joe Sufczynski, Robert Kaiser, John Kolm, Leslie Gruis, Don Street, Linda Bergofsky, Les Bland, John Sparrow, William "Bill" Kraegel, Paul Buscemi, David Mosebrook, Ed Rhodes, Sarah Butt, Kerrington Gray, Susan Smith, and Hilary Walsh.

We are always looking for dedicated and hardworking individuals to join the Quartermasters team. If you have a passion for preservation and a love of the C&O Canal, consider becoming involved. Visit our Quartermasters page at www.canaltrust.org/quartermasters for more information.

CONSTRUCTION IN THE PARK

The following construction and detours are currently in place in the Park:

Georgetown: There is a towpath detour around the Lock 3 plaza, which is closed for the reconstruction and repairs of Locks 3 and 4.

Capital Crescent Trail: A detour is in effect until September.

Olmstead Island Bridge and Overlook: The bridge and overlook are now open.

Williamsport: Renovations on the Conococheague Aqueduct have closed upstream access. Follow a signed route for towpath access.

Paw Paw Tunnel: The Paw Paw Tunnel and downstream boardwalk are closed. Detours are available. The upstream portal of the tunnel remains open.



The Quartermasters, pictured here with Trust and Park staff members, recently gathered at the semi-annual Appreciation Picnic at Carderock.

HUNDREDS VOLUNTEER AT CANAL PRIDE DAYS

If you were to use one word to describe this year's Canal Pride Days, it would be "rainy". The Great Falls event was rained out twice before it was held in the middle of June, and in Brunswick, rising flood waters sent our volunteers home an hour early.

But over 300 intrepid souls braved the elements and accomplished a wide variety of tasks to help revitalize the C&O Canal National Historical Park in Great Falls, Williamsport, Brunswick, and Spring Gap.



Celebrating its tenth season, Canal Pride Days is the Park's largest public volunteer event and brings together people of all ages to assist with mulching picnic areas, cleaning the Mercer canal boat at Great Falls, and Lockhouse 44 in Williamsport: clearing leaves and invasive plants; planting several gardens; and filling potholes on the towpath.



Canal Pride volunteers get ready to plant a garden near the Cushwa warehouse in Williamsport.

Again this year, the C&O Canal Trust held an artwork contest around Canal Pride. Artist Hannah Debelius's winning design was featured on this year's Canal Pride Days shirts, worn by volunteers. We have also hosted a variety of corporate groups for volunteer events throughout the spring and summer to keep the Park in top condition.

We want to express our extreme appreciation to our Canal Pride Days sponsors: REI, the National Environmental Education Foundation, M&T Bank, Guest Services, the Community Foundation of Frederick County, the Friends of Historic Great Falls Tavern, Minkoff Development Corporation, The Poole Law Group, Lafayette Federal Credit Union, FedEx, Younger Toyota, Bowman Trailer Leasing, Greg and Ruth Ann Snook, Keller Stonebraker Insurance, Inc., Wantz Distributors, and Marriott International.

If your group would like to volunteer for a Canal Pride event, contact Director of Programs and Partnerships Becky Curtis at curtis@canaltrust.org or 301-745-8888.

"Mobile App" continued from page 1

"Our Park is 184.5 miles long, and although the towpath runs in a straight line, there are so many historic and natural features out there that people may walk past everyday and never really see," explained Heidi Schlag, Director of Marketing and Communications and project manager for the app. "This app will provide visitors with a much more in-depth and educational experience."

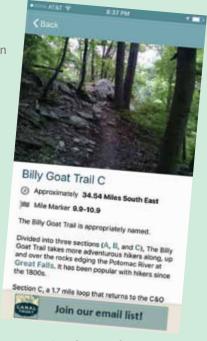
The app was developed with the support of a grant from the Maryland Heritage Areas Authority and translates our Plan Your Visit website (www.canaltrust.org/plan) to a mobile platform.

The \$0.99 download fee will be used to keep the app up-to-date and to add new features down the line. Plans for future updates include the ability to download all of the map data to your mobile device while connected to wifi, so the app can still be used when cell service in the Park is unavailable. We also plan to designate merchants (lodging, food, shopping) on the map via a sponsorship program.

Any revenue the app generates not needed for app maintenance will be used to support the Trust's mission to preserve and

protect the C&O Canal.

"Some people may question why they would want to use their mobile phones when they are surrounded by the beauty of a National Park," Schlag commented. "We hope people use the app as a way to explore the Park and discover new areas or new features they have never seen before. Then, they can put their phones in their pockets and enjoy their new discoveries with their family and friends."



A screen shot of a point of interest featured in the C&O Canal Explorer mobile app.

C&O CANAL TRUST NAMED "ONE OF THE BEST"

Following a competitive review, the Catalogue for Philanthropy: Greater Washington has named the C&O Canal Trust one of the best nonprofits in the Washington, DC, area. To be included in the Class of 2017-18, the C&O Canal Trust underwent extensive vetting and was judged to have met the Catalogue's high standards. Potential donors can be confident that the nonprofits in the Catalogue are worthy of their support. This is the first time the Trust has sought inclusion in the Catalogue.

The Catalogue is celebrating its 15th anniversary this year, and, since its inception, has raised \$38 million for nonprofits in the region. Reviewers helped select 76 charities to feature in the 2017 print edition, and the C&O Canal Trust joins 33 other organizations new to the Catalogue this year. The network now includes over 400 vetted nonprofits working in the arts, education, environment, human services,



and international sectors throughout greater Washington.

"People want to know where to give, and they need trusted information. Based on our in-depth review, we believe that the C&O Canal Trust is one of the best community-based nonprofits in the region," said Barbara Harman, founder and president of the Catalogue for Philanthropy.

"The C&O Canal Trust is delighted to be recognized by the Catalogue for Philanthropy as 'One of the Best Nonprofits,'" said C&O Canal president Robin Zanotti. "Our new partnership with the Catalogue will allow us to expand our efforts to build community support for the C&O Canal National Historical Park. It also assures new donors that their funds will be used efficiently and effectively in our work to protect and preserve this national treasure."

The Catalogue believes in the power of small nonprofits to spark big change. As the only locally-focused guide to giving, its goal is to create visibility for the best community-based charities, fuel their growth with philanthropic dollars, and create a movement for social good in the greater Washington region. The Catalogue charges no fees; it raises funds separately to support its work.

"Youth" continued from page 1

A Watkins Mill student commented, "I definitely learned a lot of things, including a lot about different plants such as the Pawpaw tree. We saw so many amazing creatures today, and it was probably one of the best times I've had in the woods."

This is a great way to explore nature and get the kids outside," said Watkins Mill teacher



Students from Watkins Mill High School climb at Carderock (above) and learn about the Park's flora (right).

Matt Johnson. "The rock climbing provided a great way to bring them out of their comfort zone, and put them in completely different spirits, especially if the kids are working together to support and belay each other. It's really building relationships between them in a different and unique way, and exposing them to something new."

The C&O Canal Trust launched the new Canal For All initiative at the beginning of 2017, with the goal of laying the foundation for a sustainable and robust engagement with African American and Latino communities in Montgomery County. Funded by a two-year, \$30,000 grant from the National Environmental Education Foundation (NEEF) partnered with the Kendeda Fund, the initiative is working to make programs like Canal Pride and Canal Quarters more relevant and welcoming to diverse audiences. These programs serve as a gateway to engaging community members and bringing them into the fold of canal stewardship.

The Trust is developing partnerships with other organizations similar to Community Bridges and the Latin American Youth Center



to plan future events that will bring more youth from these communities into the Park. The grant is also covering the translation of Trust materials into Spanish, staff diversity training, and the salary of an intern to help implement the initiative.

"This Park is here for all people, and this project expands the community of constituents who care about the canal and who will be its stewards into the next century," said C&O Canal Trust Director of Programs and Partnerships Becky Curtis.

The program is being piloted in Montgomery County with the aim of rolling it out to similar communities along the canal.

2018 ANNUAL CALENDAR FOR SALE

Features photos from our popular monthly contests



You can now enjoy the beauty of the C&O Canal National Historical Park from your home or office! Available for purchase on our website and in Visitor Centers, our new 18-month calendar highlights the beauty of the Park with rich full-color photographs taken by contributors to our monthly photo contest. At only \$12.95, this calendar makes a great gift! Proceeds from the sale of the calendar benefit the C&O Canal Trust and the preservation of the C&O Canal National Historical Park.

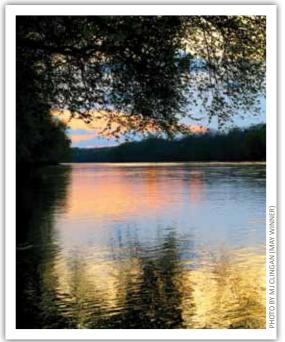
WWW.CANALTRUST.ORG/CALENDAR



PHOTO CONTEST WINNERS

Sunsets and skylines dominated our spring contest-winning photos! Congratulations to Eric B. Reed, Randy Miller, MJ Clingan, Tim Cristy, and Peter Moreno on their winning photographs, shown here. Their photos could be featured in our 2019 Annual Calendar, and your photos could too! Visit http://www.canaltrust.org/photocontest for more details on how you can enter your canal photography in our monthly contest, and visit our Facebook page at the beginning of every month to vote for your favorites!









DONOR PROFILE: THE CHOD FAMILY AND MINKOFF DEVELOPMENT CORPORATION

After a life rich in family, faith, and work, Paul Chod believes in giving back.

"I have had a very good life, and this is the way I say thank you to the man upstairs," he said recently at the headquarters of Minkoff Development Corporation in Germantown, Maryland. Founded by his father-in-law, Leon Minkoff, the commercial real estate development company remains a family-owned enterprise, now run by Paul and two of his sons, Andy and Bradley.

"We've always tried to help our community," Paul said. It's a personal philosophy that the Chods have instilled in the corporate ethos of Minkoff, which this year celebrates its 45th anniversary. With projects in Montgomery and Prince George's counties, Minkoff Development brings both its financial resources and expertise to support a long list of local faith-based and other nonprofit organizations, including the C&O Canal Trust.

Paul and his wife, Gail, own a home adjoining the C&O Canal National Historical Park near Pennyfield Lock in Potomac, and, as good neighbors, they donate generously to Trust programs and projects – most recently, to the rehabilitation of Swains Lockhouse. Andy, also a donor to the Trust and an early member of the Board of Directors, takes a keen interest in the Trust's work. The Park holds a special place in his heart because he and his wife, Jessica, became engaged on Billy Goat Trail C.

"The canal is a great escape from the chaos of DC," said Andy. "There is something for everyone there, from younger people climbing at Carderock or on the Billy Goat Trail, to seniors with walkers using the towpath."

Minkoff Development is a perennial sponsor both of Canal Pride and Park After Dark, and the Chods have also donated Minkoff's expertise to help maintain the Park. In 2011, the company built a historically-accurate fence at Pennyfield Lockhouse and cleared debris and trash from the canal and nearby woods.

Bradley, who lives in Bethesda, likes the closeness and accessibility of the Park.



Bradley, Paul, and Andy Chod of Minkoff Development Corporation.

"The canal is in everyone's backyard," he said. "It's a national park, but it feels like a neighborhood park."

Today, the next generation of Chods – Andy and Bradley's children – is being introduced to the joys of the canal and towpath and the Chod philosophy of giving back. If they are anything like their parents and grandparents, they will be the park stewards of tomorrow.

PATOWMACK SOCIETY LEAVES LEGACY TO CANAL

In 1785, canal enthusiast Elkanah Watson visited George Washington at Mount Vernon with the idea of opening up a route to the West by making the Potomac River navigable with a series of canals.

Later that year, the canal concept was advanced when, with a few business partners, Washington became president of the newly-formed Patowmack Company. In the early days of the nation, they had a vision for the future in which they were prepared to support and invest.

The Patowmack Company was succeeded in 1828 by the Chesapeake & Ohio Canal Company, which went on to build the 184.5-mile waterway and towpath that we now treasure for the beauty, recreation, and respite they provide to nearly 5 million visitors each year.

This year, the C&O Canal Trust launched *The Patowmack Society* to recognize people of vision who, like Washington and his partners, are providing for the future of the C&O Canal by including the Trust and its programs in their estate plans.

"Leaving a bequest to the Trust is an ideal way to ensure that what has been meaningful for us in this lifetime will continue into the future," said Mike Mitchell, the Trust's Board Chairman.

"Although Washington would not likely have imagined the outcome of his vision for Americans today, I feel confident that he would delight in the tremendous value the canal and towpath provide to all who are fortunate enough to spend time in the Park and to enjoy its many, many benefits."

Letting us know that you have included the Trust in your estate plan allows us to include you among an elite group of donors who, like George Washington, have "a vision for the future in which they are prepared to support and invest."

As a member of *The Patowmack Society*, you will receive timely information about the work the Trust is doing to steward this national treasure. And, by allowing us to recognize your bequest, you will inspire others to consider the C&O Canal Trust in their estate plans.

For more information, please visit www. canaltrust.org or contact Patricia Barber, Director of Development, barber@canaltrust.org or 301-745-8880.



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SUPPORT THE TRUST

Make a gift that will help protect, restore, and promote the extraordinary resources of the C&O Canal National Historical Park by visiting www.CanalTrust.org today!



