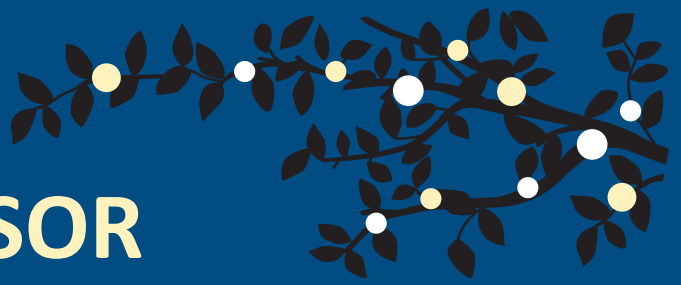




Park After Dark BECOME A SPONSOR



Park After Dark

The annual fundraiser for the
C&O Canal National Historical Park

Saturday, September 15, 2018

6:00 p.m.

Featuring

Music by the **19th Street Band**

Food by **Corcoran Caterers**

at the Historic Great Falls Tavern

11710 MacArthur Boulevard, Potomac, Maryland

Please help to preserve the C&O Canal National Historical Park by becoming an Event Sponsor for the C&O Canal Trust's 8th Annual Park After Dark.

Park After Dark is the C&O Canal Trust's annual gala fundraiser, held under the stars at Historic Great Falls Tavern. Each year, 300 guests enjoy live music, dancing, great food, libations, a campfire, unique auction items, and more – all while raising funds to benefit the Park.

In 2017, our Park After Dark Sponsors were key to the success of the evening, which raised over \$140,000 to help preserve the Park's historical, natural, and recreational resources, and support its award-winning Canal Classrooms program. This year, the Trust is raising funds for infrastructure improvements including towpath restoration.

We offer a variety of Sponsorship Levels. Please see the attached sheet.

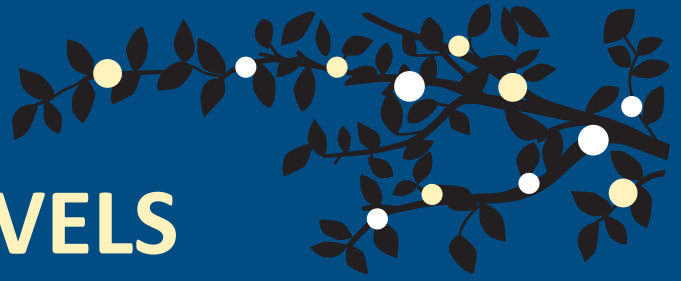
Contact: Patricia Barber,
Director of Development
barber@canaltrust.org, 301-745-8880

More information:
www.ParkAfterDark.org





Park After Dark SPONSORSHIP LEVELS



Canal Visionary (\$10,000+)

- Presenting Sponsor
- Eight tickets to VIP Reception, hosted by Park Superintendent Kevin Brandt
- Eight tickets to attend Park After Dark with reserved seating
- Prominent logo on pre-event signage and banner*
- Prominent logo in Park After Dark program*
- Prominent logo on event signage
- Prominent logo on C&O Canal Trust website
- Prominent logo in the October issue of C&O Canal Connection, the monthly e-newsletter
- Prominent logo in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases and on our yearly Honor Roll of Donors

Canal Explorer (\$5,000-\$9,999)

- Four tickets to VIP Reception, hosted by Park Superintendent Kevin Brandt
- Four tickets to attend Park After Dark with reserved seating
- Prominent logo on pre-event signage and banner*
- Prominent logo in Park After Dark program*
- Prominent logo on event signage
- Prominent logo on C&O Canal Trust website
- Prominent logo in the Fall issue of the C&O Canal Quarterly print newsletter
- Name Recognition in the October issue of C&O Canal Connection, the monthly e-newsletter
- Name recognition in media releases and on our yearly Honor Roll of Donors



Canal Traveler (\$2,500-\$4,999)

- Two tickets to attend Park After Dark, reserved seating
- Logo on pre-event signage and banner*
- Logo in Park After Dark program*
- Logo on event signage
- Logo on C&O Canal Trust website
- Logo in the October issue of C&O Canal Connection, the monthly e-newsletter
- Name in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases
- Name recognition on our yearly Honor Roll of Donors

Canal Preserver (\$1,500 - \$2,499)

- Two tickets to attend Park After Dark, reserved seating
- Name recognition on pre-event signage and banner*
- Name recognition in Park After Dark program*
- Name recognition on event signage
- Name recognition on C&O Canal Trust website
- Name recognition in the October issue of C&O Canal Connection, the monthly e-newsletter
- Name recognition in the Fall issue of the C&O Canal Quarterly print newsletter
- Name recognition in media releases
- Name recognition on our yearly Honor Roll of Donors

** if confirmed by August 1, 2018*



Park After Dark SPONSORSHIP ORDER FORM



YES! I/WE want to become a 2018 Sponsor of Park After Dark!

Sponsorship Levels (A portion of sponsorships may be tax-deductible to the fullest extent of the law.)

- Canal Visionary \$10,000+
- Canal Explorer \$5,000+
- Canal Traveler \$2,500+
- Canal Preserver \$1,500+

Please choose one:

- Please charge my sponsorship of \$_____ to my credit card.
- A check made payable to the C&O Canal Trust is enclosed.
- Please send an invoice for \$_____ to my attention, to be paid by September 1, 2018.

Please provide the following information:

Sponsor Name (as you would like to be listed) _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Contact Email _____ Contact Phone Number _____

Credit card _____ Expiration _____

Signature _____

Additional tickets for sponsors at \$250 each _____

Please make your check payable to the C&O Canal Trust.

The deadline for promotional inclusion is August 1, 2018. Final deadline is August 31, 2018.

Return this form and pledge or payment to:

Patricia Barber, Director of Development, barber@canaltrust.org, 301-745-8880.
C&O Canal Trust, 1850 Dual Highway, Suite 100, Hagerstown, MD, 21740.

Buy Online: www.ParkAfterDark.org

This is a rain or shine event. Tickets are non-refundable.

The C&O Canal Trust is the official nonprofit partner of the C&O Canal National Historical Park and is a 501(c)(3) organization.



**Thank you for
your support!**