Preserving our Park

A rough winter with a lot of snow had us wishing for a lovely spring, but Mother Nature had other plans. She unleashed storm after storm on the C&O Canal National Historical Park (NHP), sometimes dumping up to three inches of rain in a matter of hours. This resulted in wide-spread flooding, as well as two sewage spills in the Washington, DC area of the towpath.

Although the C&O Canal Trust and the NHP had no control over the events spurred by Mother Nature, it falls to us to quickly restore the towpath to a usable surface for the public. In certain cases, like the sewage spills, we have no control over the clean-up and can only stay in close communication with those who do. But often, the Park falls victim to flooding, wash-outs, uprooted trees, fallen branches, and more, and the Park and the Trust work in partnership to remedy the damage as soon as possible.

The Park staff keeps an eagle eye on the weather, and when they anticipate trouble, the Incident Command Structure swings into action. This group meets every two hours via conference call to keep abreast of the weather and emergency response plans. When conditions warrant it, areas of the Park may be closed and guests at the Canal Quarters lockhouses evacuated. Although we hate asking visitors to leave the Park, the safety of our guests is always paramount.

The towpath at Clear Spring suffered a major wash-out during a recent summer storm. The C&O Canal Trust donated $5,000 to the C&O Canal National Historical Park to fund an emergency bypass around this breach so hikers and bikers could move past the area. Repairing the breach itself will be expensive and is the type of project the Towpath Forever initiative will fund. You can make donations specifically to Towpath Forever from our website at www.CanalTrust.org/Love.

After the weather event has passed, Park Rangers and volunteers hit the towpath to assess damage and formulate plans for repair. It is part of the Trust’s mission to assist the Park with preservation, and we do so by providing both funding and manpower for these emergency situations. Through our Canal Pride program, we were able to quickly mobilize a volunteer group of Marriott employees to move hundreds of heavy limbs out of Fletcher’s parking lot after a major flooding event, and we have donated money in the past for repairs on the Angler’s Breach and the Paw Paw Tunnel rock slide.

This wet weather emphasizes the need for continued funding to repair unforeseen storm damage to the Park. Towpath Forever is the initiative we use to raise money for such projects, and we need your help. You can visit our website at www.CanalTrust.org to make a donation.
A NOTE FROM THE PRESIDENT

Is the C&O Canal the Rodney Dangerfield of national parks? Recently, I was reminded of that comedian’s catchphrase, “I don’t get no respect,” when two of the area’s largest newspapers listed our region’s national parks and neglected to mention the C&O Canal National Historical Park! While it is human nature to overlook what is in our own backyard, eight facts demonstrate that the C&O Canal deserves more respect! The Park...

1. Hosts 5 million visitors each year and is the ninth most visited unit of the National Park Service (more than Yellowstone, Yosemite, or the Grand Canyon);
2. Generates over $110 million in local economic activity, including over 1,100 jobs;
3. Comprises about 20,000 acres, over 20 times the size of New York’s Central Park;
4. Contains more than 1,300 historic structures, one of the largest collections of such buildings in the National Park System;
5. Conserves habitats for 113 rare and threatened plants and animals;
6. Provides outdoor learning opportunities for one million school children that live near the C&O Canal;
7. Protects water quality by helping to filter runoff before it flows into the Potomac River and the Chesapeake Bay; and
8. Preserves the nation’s premier multi-use trail, the 184.5-mile long C&O Towpath.

Oceanographer Yves-Jacques Cousteau once said “people protect what they love, and love what they know.” Simply put, if people do not know about the C&O Canal, they will not act to protect this great resource.

Accordingly, all of us need to do a better job of getting the word out to the community if we hope to persuade others to join us in caring for this national treasure. Please tell all your neighbors, friends, and business associates about the C&O Canal and the Trust. Together, we can help the C&O Canal get some respect!

Michael Nardolilli, President
$50,000 donated to Park’s Canal Classrooms Program

On Monday, June 2, surrounded by beautiful Great Falls scenery, the C&O Canal Trust presented a check for $16,907.50 to the C&O Canal National Historical Park (NHP) in support of their Canal Classrooms education program. This gift fulfilled the Trust’s $50,000 pledge in fiscal year 2014 for support to the Canal Classrooms program. The first pledge installment of $33,092.50 was gifted in November 2013.

The Canal Classrooms program is the C&O Canal NHP’s new education program, currently in its second year. This scalable program has the potential to provide tens of thousands of school-aged children with the chance to use the Park as an outdoor classroom, where they will learn through experiential opportunities that utilize Common Core, STEM/STEAM, and new technology concepts. Canal Classrooms served 15,000 students last year and plans to increase this number every year as program capacity grows.

Hallmarks of the program include a flexible staffing model that pairs retired teachers with Park Rangers to deliver education programs in the Park; the development of an integrated curriculum for elementary, middle, and high school students; and a Transportation Scholarship Fund that pays for bus transportation to and from the Park.

The program is currently being run in Washington and Allegany Counties. This recent pledge installment supports the continued development and implementation of the Canal Classrooms program at Great Falls in Montgomery County.

The C&O Canal Trust raised the $50,000 from individual donors and foundations. Additional opportunities to give to this program exist; please contact Vice President of Development Megan Kula at 443-536-3573 for more information.

REI GRANTS TRUST $10,000 FOR CANAL PRIDE

The Trust is pleased to announce that we are recipients of a $10,000 grant from REI, a popular retailer of outdoor clothing and equipment. The money will be used to help fund our Canal Pride events in 2015, currently scheduled for Great Falls, Williamsport, and the Paw Paw Campground.

The prestigious REI grant program requires an invitation to apply. The C&O Canal Trust was invited to apply for the grant this year due to our multi-year partnership with the REI store in Rockville, MD, on numerous Canal Pride clean-up events.

The goals of REI’s grant program are a perfect fit with our Canal Pride goals. REI awards grants to encourage the active conservation of nature, to inspire the responsible use and enjoyment of the outdoors, to enhance the natural world and communities through responsible business practice, and to foster opportunities to increase participation in human-powered outdoor recreation.

Having just wrapped up its seventh year, our Canal Pride program focuses volunteer efforts on maintaining the C&O Canal National Historical Park each spring. Typical activities include the maintenance of historic buildings, landscaping of grounds, mulching of picnic areas, maintenance of the mixed-use trail, the removal of invasive plant species, and more as the circumstances require.

Approximately 800 volunteers participate each year in Canal Pride events, either through a corporate volunteer day or through the public days. If you are interested in participating in a Canal Pride event, join our email list at www.CanalTrust.org and we will notify you when our 2015 dates are scheduled.

Please turn to page 7 for more information on our Canal Pride Program.
Five years ago, on November 7, 2009, Lockhouse 22 hosted its first paying guests. It marked the official beginning of the Canal Quarters program, which would win three major industry awards in its first five years of operation and become a model in the preservation community for the successful adaptive reuse of historic structures.

The C&O Canal Trust will be celebrating the fifth anniversary of the Canal Quarters program this November 8 and 9 by hosting open houses at all six lockhouses. These open houses are a chance for the public to explore each house, make reservations for stays, and learn more about the role of lockkeepers in the Canal’s heyday.

The Canal Quarters program was first conceived in 2007 by both the C&O Canal National Historical Park (NHP) and the C&O Canal Trust. With twenty-six historic lockhouse structures standing in the Park, the two groups were brainstorming ways to creatively utilize the buildings so they wouldn’t fall victim to the elements, mischief makers, or neglect.

The idea of preserving the structures and opening them for overnight stays solved multiple problems facing the group. Not only was it a way to rehabilitate the lockhouses, it also created a distinctive opportunity to provide immersive interpretation about the Canal to visitors. Additionally, for the newly-formed C&O Canal Trust, the project was a way to both increase its public profile and to establish a revenue stream.

All twenty-six lockhouse structures were evaluated on a variety of criteria to determine their candidacy for rehabilitation. Staff members considered the current conditions of the structure, whether the lockhouses already had water and electricity, their accessibility potential, their distance from Canal Towns or other Canal features, their parking options, and more. Lockhouses 6, 22, and 49 were selected as the most viable options; the program was named “Canal Quarters”; and work began on their transformation.

The C&O Canal NHP assumed responsibility for rehabilitating the selected structures, including all preservation work, to ensure the buildings were safe for inhabitants. They also designated an interpretive theme and time period for each lockhouse and developed educational panels, pictures, and books to communicate the theme to visitors.

For our part of the project, the Trust researched and obtained the historic furnishings to make each lockhouse distinct.

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**Canal Quarters: Facts & Figures**

- **5 years** = 2,802 stays = 9,489 guests from 37 states

**Lockhouse Themes**

- **6** - 1830-1840s Early phases of Canal construction
- **22** - 1840s Competition between the Canal and the B&O Railroad
- **25** - 1860s Civilian life on the Canal during the Civil War
- **49** - 1920s Heyday of the Four Locks community
- **10** - 1930s New Deal programs on the Canal
- **1950s** - Justice William O. Douglas’s 184.5-mile hike along the Canal

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Lockhouse 6 stands in Brookmont and was one of the first three lockhouses to open in 2009.

PHOTO BY ROY Sewall
and comfortable for visitors. The furnishings in each house correspond to the theme’s timeline. Wherever possible, authentic period items were used, and only where necessary were reproductions purchased. The Trust also took on all marketing and financial management of the program, as well as the task of recruiting and training a corps of volunteers, known as Quartermasters, to oversee the buildings.

In November 2009, the three lockhouses opened to the public and accepted their first reservations. After one year of operation, the Trust and Park evaluated the program, and after making several tweaks to operation policies, plans were put in place to open three additional lockhouses to the public. By the end of 2011, lockhouses 10, 25, and 28 had joined the Canal Quarters roster.

The six lockhouses have hosted almost 9,500 people in their five-year history, and their popularity grows each year. Some lockhouses are reserved three to four months in advance, demonstrating their vast appeal to guests who enjoy stepping back in time through this unique program. Volunteer Quartermasters, who oversee each property and make sure that guests leave the area in good condition for the next guests, are essential to the program’s success.

The Canal Quarters program has also won a variety of awards recognizing both the preservation and the interpretive aspects of the program (see graphic below for awards).

Opportunities exist for the expansion of the Canal Quarters program, and it is likely that more lockhouses will be opened in the coming years. However, it costs approximately $125,000 to restore and interpret a lockhouse, so the Trust must obtain funding to proceed with new restorations. In the meantime, the six current Quarters allow guests to step back in time, while providing a wealth of information about the Canal and a soft bed after a long day on the towpath.

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VOLUNTEER QUARtermasters

Stay the Night... Remember Forever

MAJOR AWARDS

- 2014 Chairman’s Award for Achievement in Historic Preservation from the Advisory Council on Historic Preservation
- 2012 Maryland Preservation Award for Outstanding Stewardship of Historic Properties by a Government Agency
- 2011 Appleman-Judd Award from the National Park Service for Excellence in Cultural Resource Stewardship

TIMELINE

2009
- NOVEMBER
  Lockhouses 6, 22, & 49 open

2011
- MAY
  Lockhouse 28 opens
- SEPTEMBER
  Lockhouse 10 opens
- OCTOBER
  Lockhouse 25 opens

$125,000
INVESTMENT per lockhouse

- $65,000: Preservation Management Crew
- $14,000: Project Management
- $9,500: Time and Labor of Trust Staff
- $20,500: Building Materials
- $16,000: Historic Furnishings/Interpretive Materials

Amounts based on Lockhouse 25 expenses
In June, the C&O Canal Trust launched a new photo contest on its Facebook page. Each month, canal lovers are invited to submit their photos of the C&O Canal National Historical Park for voting in our monthly contest. All photo entries are posted on the Trust’s Facebook page (http://www.facebook.com/CanalFriends) on the first of the month, and the photo with the most “likes” (or votes) on the fifteenth of the month is crowned “Photo of the Month.”

The contest prize is bragging rights and the chance to see your photo printed in this newsletter’s pages. To view our Photo Contest Rules, please visit http://bit.ly/1paZVqj.

JOIN FREEDOM’S RUN IN SHEPHERDSTOWN, WV

The sixth Annual Freedom’s Run Festival Weekend is scheduled for Friday and Saturday, October 3 and 4 in Shepherdstown, WV. The largest race in that state, it has been designated as a Marathon Championship race by the Road Runners Club of America for the fourth straight year.

All proceeds from the event return to the community to support fitness trails at local schools and history/heritage activities.

The race winds its way past a variety of historic sites, including Harpers Ferry, the C &O Canal, and the challenging hills of Antietam Battlefield. There are opportunities for runners of all skill levels to participate, as the race features a marathon, a half marathon, a 10K, a 5K, and a kids run. The courses are encased in National Park land, with some brief detours through the country roads and preserved historic towns.

A pre-race expo is scheduled for Friday, October 3 at the Shepherdstown Wellness Center. Attendees will be able to browse local vendor booths, try on footwear, and enjoy a pasta dinner. After the run of Saturday, a post-race OktoberFest party will be held in Shepherdstown, WV, a Canal Town with its own history as the birthplace of the Rumsey steamboat.

Freedom’s Run has been honored as a “Top 25 Half Marathon” by February 2013’s Runner’s World Magazine, and as the Highlight Race by October 2013’s Runner’s World. Children are encouraged to participate in the event, and runners ages 16 and under should use the code “kidsrunfree” during online registration.

For more information and to register, visit www.freedomsrun.org. For more information on Shepherdstown and the other Canal Towns, visit www.CanalTowns.org.
PARK AFTER DARK
Tickets on sale now!
Everyone loves a great party — especially one hosted in the beautiful C&O Canal National Historical Park! This year, the C&O Canal Trust’s Fourth Annual Park After Dark fundraiser promises great food, tasty libations, and lively music by local band Trouble Brewin’ that will keep attendees charmed late into the night.

This yearly event, a hot ticket for its unique atmosphere and historic touches, serves as the Trust’s largest fundraiser. Proceeds of this year’s event will fund the Towpath Forever programs of the C&O Canal Trust and the C&O Canal National Historical Park. Last year’s event raised $156,000.

Buy your tickets for this year’s Park After Dark now, where you can kick up your heels to the live music, stroll by the water’s edge, visit one of the mules, bid on silent auction items, eat, drink, and imagine a time gone by. Whatever your pleasure, there is something for everyone!

Park After Dark tickets are on sale now for $175 a person. $125 of that amount is a tax deductible donation to the C&O Canal Trust. Visit www.CanalTrust.org for more information.

Corporate Sponsors help make Park After Dark a success...
A special thanks to all of our sponsors for your support of Park After Dark, particularly our leading sponsors The J. Willard and Alice S. Marriott Foundation, Minkoff Development Corporation, and Quality Products and Systems, LLC. To become an event sponsor, contact 443-536-3573 or kula@canaltrust.org.

KULA JOINS TRUST
Megan Kula recently joined the C&O Canal Trust as its new Vice President of Development. Ms. Kula brings a proven track record of fundraising success with local non-profit organizations including Habitat for Humanity of Frederick County, Heartly House, McDaniel College, and Hood College.

“The Trust is pleased to have Megan on board and believes that her experience will help us increase private philanthropy for the Park and our Partner Programs,” Trust President Mike Nardolilli stated.

Kula replaces Julie Siler, who resigned for family reasons after two years of service. She is now a Trust volunteer working on the bench donation program and the Park After Dark event.

Canal Pride going strong all year!
The C&O Canal Trust kicks off Canal Pride each spring as a way to spruce up the Park for the summer’s busy season. But this year, clean up events have continued all summer along the length of the Canal. Over 800 volunteers have contributed 3,264 hours to projects including flood debris clean up, vegetation and invasive species removal, stream bank restoration, towpath repair, historic preservation projects, campsite improvements, mulching, and trash cleanup. Those volunteer hours are valued at $72,787.20! Corporations have also been scheduling their Canal Pride events as team-building activities. Contact 301-651-7578 or curtis@canaltrust.org to get involved and show your Canal Pride!

KIND TO THE PARK
SUPPORT THE TRUST
Make a gift that will help protect, restore, and promote the extraordinary resources of the C&O Canal National Historical Park by visiting www.CanalTrust.org today!

EVENTS AT A GLANCE

C&O CANAL TRUST CALENDAR

Friday, September 19th - Sunday, September 21st
- Volunteer for Park After Dark
  If you would like to volunteer for Park After Dark, we need help decorating prior to the event, as well as help on the day of the event and cleaning up after the event. Email curtis@canaltrust.org for more information.

Saturday, September 20th
- Fourth Annual Park After Dark Fundraising Event
  6:00 p.m. - 10:00 p.m., Historic Great Falls Tavern, Potomac, MD.
  Visit www.ParkAfterDark.org for more information and to buy tickets.

Saturday, November 8th - Sunday, November 9th
- Fifth Anniversary Celebration for Canal Quarters Program
  Watch our website, www.CanalTrust.org, for more information.

LOVE THE PARK? GIVE TO THE TRUST!

Our fiscal year ends on September 30, 2014. If you have not yet made a charitable contribution to support the work of the C&O Canal Trust, please consider doing so now. You can use the envelope included in this newsletter.

THANK YOU!