



Park After Dark

Saturday, September 21, 2024

6 pm

Historic Great Falls Tavern

11710 MacArthur Boulevard, Potomac, MD

This unique event, held under the stars in the Park, will feature live music from **Seneca Creek BlueGrass Band**, a plated dinner, a new pre-event VIP reception aboard the Mercer, a campfire, and much more.

BECOME A SPONSOR

Each year, the C&O Canal Trust welcomes our canal community to join us for an evening under the stars to celebrate the C&O Canal National Historical Park (NHP). Join us and help ensure this treasured green space is preserved.

Proceeds from the event support the mission of the C&O Canal Trust, and directly fund preservation programs of the C&O Canal NHP, which hosts five million visitors each year along its 184.5-mile length. *Park After Dark* is the largest fundraising event held annually to benefit our Park, and *Park After Dark* Sponsors are key to the success of the evening. We offer a variety of Sponsorship Levels, listed below.



To become a sponsor or for more information, contact the Development Team, at development@canaltrust.org.

www.canaltrust.org

Park After Dark

Largest annual fundraiser for the C&O Canal National Historical Park

SPONSOR LEVELS

	EVENT TICKETS <i>Reserved seating</i>	NAME RECOGNITION <i>Name on website, program, social media and signage</i>	VERBAL RECOGNITION <i>Recognized from podium</i>	INVITATION TO VIP EVENT	PROFILE IN PROGRAM
Presenting Sponsor (\$25,000+)	12	★ <i>Prominent Logo</i>	★	★ 8 tickets	★
Canal Visionary (\$15,000+)	8	★ <i>Prominent Logo</i>	★	★ 4 tickets	
Canal Patron (\$10,000+)	6	★ <i>Prominent Logo</i>	★	★ 2 tickets	
Canal Explorer (\$6,000+)	4	★ <i>Prominent Logo</i>	★		
Canal Traveler (\$3,000+)	4	★ <i>Logo</i>			
Canal Preserver (\$1,500+)	2	★			

VIP Event

5 - 6 pm

Join us for a special reception with event VIPs before Park After Dark aboard the Charles F. Mercer Canal Boat stationed at the Great Falls Tavern.



*Benefits are time-sensitive and are only available until print or event deadlines. **The deadline for promotional inclusion is August 29, 2024. Final deadline is September 4, 2024.**

Park After Dark

SPONSOR COMMITMENT FORM

YES! I/WE want to become a Sponsor of *Park After Dark*!

Sponsorship Levels (A portion of sponsorships may be tax-deductible to the fullest extent of the law.)

____ Presenting Sponsor	\$25,000+	____ Canal Explorer	\$6,000+
____ Canal Visionary	\$15,000+	____ Canal Traveler	\$3,000+
____ Canal Patron	\$10,000+	____ Canal Preserver	\$1,500+

Additional tickets for sponsors at \$300 each _____ Additional tickets to VIP Reception \$75 _____

Please choose one:

- ____ Please charge my sponsorship of \$ _____ to my credit card.
____ A check made payable to the C&O Canal Trust is enclosed.
____ Please send an invoice for \$ _____ to my attention, to be paid by September 4, 2024.

Please provide the following information:

Sponsor Name(s) (as you would like to be listed) _____
Contact Person _____
Address _____
City _____ State _____ Zip _____
Contact Email _____ Contact Phone Number _____
Credit card _____ Expiration _____
Signature _____

Please make your check payable to the C&O Canal Trust.

The deadline for promotional inclusion and guest confirmation is August 29, 2024.

Final deadline is September 4, 2024.

Return this form and pledge or payment to:

C&O Canal Trust Inc., 142 W. Potomac St., Williamsport, MD 21795 or
email the Development Team at development@canaltrust.org.

The C&O Canal Trust is the official nonprofit partner of the C&O Canal National Historical Park
and is a 501(c)(3) organization.

Buy Online: www.CanalTrust.org/ParkAfterDark

Please Note: This is a rain or shine event. In the unlikely event Park After Dark is cancelled due to severely inclement weather, the cost of your ticket will be considered a 100 % tax-deductible donation to the C&O Canal Trust. Revenue raised at Park After Dark is critical to the Trust's ability to support the C&O Canal National Historical Park.



**Thank you for
your support!**