



11th Annual Canal Pride STEWARDSHIP OPPORTUNITIES

Looking for a service project for your business, corporate employer or organization where you can make a real impact? Join us along the C&O Canal and show us your Canal Pride during our 11th anniversary year!

Help us tackle work essential to preserving and beautifying the Park: campground and trail improvements, historic preservation efforts, invasive plant and trash removal, planting trees and flowers, and more.

Each year, the C&O Canal Trust organizes and hosts Canal Pride community service projects in the C&O Canal National Historical Park. Canal Pride projects are a great opportunity for your employees to help the community, while bonding and enjoying time in the great outdoors. We will work with you to find a date, location, and project for your group, to be planned and led by C&O Canal Trust staff or a trained leader. The Trust will provide all supplies, tools, and protective gear for each project and will coordinate site selection, permitting, logistics, and trash removal. A typical event lasts approximately 3 hours.

Project Fees*

Up to 15 volunteers:..... \$500 - Lockkeeper Level

Up to 25 volunteers: \$750 - Lockkeeper Level

Up to 50 volunteers: \$1,500 - Canal Preserver Level

More than 50 volunteers:..... \$2,500 - Canal Traveler Level

** Project fees help cover costs of project materials and management. The fee is also tax-deductible.*

Canal Pride Stewards qualify for Canal Pride Sponsorship Benefits.

See page 2 for Sponsorship Benefits.

For more information about hosting your own Community Service project, please contact Becky Curtis, Director of Programs & Partnerships, curtis@canaltrust.org. (301)745-8888.

www.canaltrust.org



Sponsorship Benefits

Sponsors of the Canal Pride Program receive the following benefits:

Canal Traveler (\$2,500+)

- Name recognition in all media releases
- Logo or name recognition in printed publicity materials
- Logo or name recognition on Canal Pride Banners and signage
- Logo or name recognition on the C&O Canal Trust website, monthly e-newsletter, and print newsletter
- Logo or name on C&O Canal Pride T-shirt
- Project Day name recognition at the events, on Facebook and Twitter

Canal Preserver (\$1,000+)

- Name recognition in all media releases
- Name recognition on Canal Pride Banners and signage
- Name recognition on the C&O Canal Trust website, e-newsletter, and print newsletter
- Name on the C&O Canal Pride T-shirt
- Project day name recognition at the events, on Facebook and Twitter

Lockkeeper (\$500+)

- Name recognition in all media releases
- Name recognition on the C&O Canal Trust website and e-newsletter
- Name on the C&O Canal Pride T-shirt
- Project day name recognition at the events, on Facebook and Twitter

These benefits are time-sensitive and are only available until print or event deadlines.