



THE CANAL QUARTERLY

WWW.CANALTRUST.ORG

A LOOK BACK: TEN YEARS OF THE C&O CANAL TRUST

Ten years ago, the C&O Canal National Historical Park acquired some new friends who dedicated themselves to helping the National Park Service steward the Park into the future.

Those friends formed the C&O Canal Trust, and in 2007, they signed a Partnership Agreement with Park Superintendent

See 10 years of Trust accomplishments on pages 4-5!

Kevin Brandt, establishing the Trust as the official nonprofit fundraising partner of the C&O Canal. Led by founding President Matt Logan and Board Chairman Roy Sewall, the Trust established the goal of bringing value-added programs to millions of Park visitors, as well as providing a reliable stream of funding for Park projects.

The first few years saw the Trust assembling a Board of Directors and launching a \$100,000 fundraising campaign to repair the towpath breach at Anglers, caused by Tropical Storm Hanna in 2002. In 2008, we launched our first program, Canal Pride. This program has since grown into the largest volunteer effort in the Park each year and is celebrating its 10th anniversary, along with the Trust.

By 2009, Trust and Park staff had created the Canal Quarters program, which rehabilitates historic lockhouses and opens them to guests for overnight interpretive stays. Also during this time, the Canal Towns Partnership formed, and we received the prestigious Hartzog Award for Outstanding Volunteer Group in the National Capital Region for a project where Trust volunteers scanned over 5,000 historic photos from the Park's collection.

By 2011, we had opened the doors to six lockhouses and launched the Canal

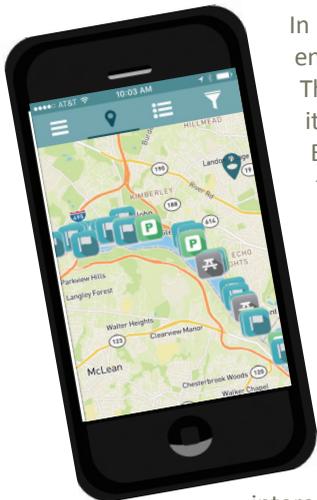


Discoveries program, which provides users a way to explore the Park with virtual Rangers. Additionally, the William O. Douglas Society was founded to welcome supporters who annually give leadership gifts of \$1,000 or more to the C&O Canal Trust.

In 2012, we began raising funds to support the Park's new Canal Classrooms program, which brings school children to the Canal to experience STEAM (science, technology, engineering, arts, math) programming. Additionally, the Canal Quarters program

10 Years, continues on page 6

C&O CANAL MOBILE APP TO LAUNCH THIS SPRING



In May, 2017, you will be able to carry the entire C&O Canal around in your pocket! The C&O Canal Trust will be launching its new mobile app, "C&O Canal Explorer", this spring, making it available to both iPhone and Android users through the Apple and Google stores for a \$0.99 download fee.

The app was developed with the support of a grant from the Maryland Heritage Areas Authority and translates our Plan Your Visit website (www.canaltrust.org/plan) to a mobile platform. Over 600 points of

interest from throughout the C&O Canal National Historical Park are included on the app, along with the Park's adjoining Canal Towns, Heritage Areas, and Scenic Byway.

The app also offers the option to download this extensive database of information to your mobile device while you are connected to wifi, so that it will be available even when you are in the Park without cellular service.

Each point of interest is pinpointed on a map, allowing visitors to see the various options available to them while they explore the Park. Parking lots, picnic areas, restrooms, and water pumps are designated with icons for easy location of these amenities. Plans are underway to also designate merchants on the map via a sponsorship program that will help provide revenue for the Trust to maintain the mobile app into the future.

The app has geolocating services and will show you where you are on the map, based on your phone's GPS tracking. It will also calculate your walking distance either up- or downstream to reach the nearest points of interest.

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A NOTE FROM THE PRESIDENT

We are gearing up for another busy season out in the C&O Canal National Historical Park. Spring always conjures up thoughts of rejuvenation, and our Canal Pride events scheduled in April and May provide a great way for you to help rejuvenate the Park. These events (see back page for a schedule) bring many canal lovers out to the Park, where they help us paint historic buildings, pull weeds, rake leaves, lay mulch, and celebrate the return of birds and flowers. We hope you will make plans to join us in the Park this spring.

We are also excited to be launching our C&O Canal Explorer mobile app this spring! This is a project we have been working on for about two years, with support from the Maryland Heritage Areas Authority. Soon, you will be able to download information about the entire 184.5 miles of the Park and carry it in your pocket. Expect to explore new features of the Park you have never seen before when the app tells you you're only 0.3 miles away from a new canal discovery! We hope this tool will encourage you to tread new paths and journey to new parts of the Park — there is so much to see and do in this magnificent Park of ours!

We are thrilled to be marking our 10th anniversary this year, and pages 4 and 5 of this issue provide a fun look at all we have accomplished on your behalf for the Park! From restoring six — soon to be seven — lockhouses for our guests to enjoy overnight, to donating nearly \$190,000 to the Park's Canal Classroom program that brings school children to the Park for hands-on lessons, we have come a long way in a decade.

However, we would not have achieved any of this without your support. During this anniversary year, we celebrate and acknowledge all of the contributions our donors and volunteers have made to the preservation and beautification of the C&O Canal. With nearly 5 million people visiting the Park annually, there is no shortage of work to be done, and we look forward to working with you for a long time to come!



Robin Zanotti, Trust President

I SUPPORT THE C&O CANAL!

Giving Levels:

Canawler (up to \$250), Lockkeeper (\$250-\$499), Boat Captain (\$500-\$999)
 William O. Douglas Society – Canal Preserver (\$1,000-\$2,499), Canal Traveler
 (\$2,500-\$4,999), Canal Explorer (\$5,000-\$9,999), Canal Visionary (\$10,000+)

___ \$50 ___ \$100 ___ \$184.50 ___ \$500 ___ \$1,000 ___ Other _____

Please make your check payable to the C&O Canal Trust.*

Name: _____

Address: _____

E-mail: _____

FOR CREDIT CARD DONATIONS ONLY:

Please charge my: ___ VISA ___ MasterCard ___ Discover
 ___ American Express

Credit Card #: _____ Exp. Date: _____

Signature: _____

Telephone #: _____

The C&O Canal Trust is a 501(c)(3) non-profit organization. Donations to the Trust are tax-deductible to the fullest extent of the law.

Phone: 301-714-2233

* MAIL TO: C&O Canal Trust, 1850 Dual Highway, Suite 100, Hagerstown, MD 21740
 ONLINE: Make a secure donation online at www.CanalTrust.org



EAGLE SCOUTS PROVIDE INTEGRAL WORK TO PARK

Area Eagle Scouts have been working in the C&O Canal National Historical Park for years, thanks to the Charles M. Stover Memorial Eagle Scout Fund. The C&O Canal Trust operates this fund, which was established in 2009 by Mark Stover, a long-time Park lover and former Eagle Scout. He made the gift in memory of his father, a former scoutmaster, as a way to engage Boy Scouts in preservation and beautification projects.

The Trust works directly with the Eagle Scout candidates to suggest, fund, and complete priority Park projects.

In 2016, four scouts— Bennett William Lunceford, Brian Love, Joe Weideman, and Solomon Fenton— completed their Eagle Scout service project requirements while enhancing the visitor experience at the Marsden Tract area of the Park in Montgomery County. Lunceford converted a day-use area into a usable campsite, including clearing space for tents and constructing and installing

picnic tables and a fire pit on the site. Love, Weideman, and Fenton each replaced a section of the deteriorating steps leading from MacArthur Boulevard to the bridge over the Canal. The result is a much-improved area of the Park that will serve visitors for years to come.

Park visitors currently enjoy many projects that were made possible by the Trust's Eagle Scout Fund. Some of these include an ADA-compliant fishing dock at Oldtown, a picnic area at Williamsport, a native plant garden at Great Falls, and "campfire chairs" for the Canal Quarters lockhouses.

Upcoming Eagle Scout projects in 2017 will include the creation of trail steps along Billy Goat Trail A and the installation of new fencing at the Mule Pasture, both in Great



Eagle Scout Solomon Fenton (middle right) leads three volunteers on construction of the steps at Marsden Tract.

Falls, the construction of a fifth campsite at the Marsden Campground, the restoration of worn-down trails at Catoclin Aqueduct, and the construction of new gun racks for the Park's Law Enforcement Ranger Shooting Range.

GRANT FOCUSES ON DIVERSITY

The C&O Canal Trust is launching a new initiative that will lay the foundation for a sustainable and robust engagement with African American and Latino communities along the C&O Canal, thanks to a two-year, \$30,000 grant from the National Environmental Education Foundation (NEEF) partnered with the Kendeda Fund. Called Canal For All, this initiative will work to make Park programs like Canal Pride and Canal Quarters more relevant and welcoming to

diverse audiences. These programs serve as a gateway to engaging community members and bringing them into the fold of canal stewardship.

Plans so far include partnering with existing groups on Canal Pride activities, hosting events in Canal Quarters lockhouses, and translating Trust materials into Spanish. Funds will also be used for staff diversity training and to cover the salary of an intern to help implement the initiative. The program is being piloted in Montgomery County and will then be rolled out to similar communities elsewhere. "The parks are here for the people, and this project expands the community of constituents who care about the canal and who will be its stewards into the next century," said C&O Canal Trust Director of Programs and Partnerships Becky Curtis.



The Trust hopes to develop programs similar to this 2011 event that brought 45 youth to the Park from Washington, D.C.'s Latin American Youth Center for a camp-out.

QUARTERMASTERS PROVIDE VALUABLE SERVICE TO CANAL

Thirty-four volunteers currently serve as Quatermasters for the C&O Canal Trust, overseeing the day-to-day maintenance of our six Canal Quarters lockhouses.

Over the past few months, they have participated in two events aimed at increasing their knowledge about the Canal Quarters program, allowing them to meet their fellow Quatermasters, and thanking them for their service to the organization. In November, the Quatermasters learned how to tighten rope beds that furnish several of the lockhouses, and in February, they were treated to an appreciation luncheon.

If you would like to become a Quatermaster, please visit www.canaltrust.org/Quatermasters to learn more about the program.

10 YEARS: MAJOR ACCOMPLISHMENTS

The C&O Canal Trust has had a successful first 10 years, thanks to YOU and your commitment to preserving and beautifying the C&O Canal National Historical Park. As we celebrate the accomplishments we have achieved together, we also want to thank you for your continued support. We look forward to our next decade of service to the C&O Canal!

10,150 DONATIONS

have financially supported the C&O Canal Trust over the past 10 years.

68 members

WILLIAM O. DOUGLAS SOCIETY

have donated \$1,000 or more to the C&O Canal Trust each year.

\$189,000

donated over 4 years to the Park program

CANAL CLASSROOMS

± 35,000

school children served



TOWPATH FOREVER



\$100,000 raised

for repairs to the towpath at Anglers Breach

CANAL



6 re

an provid

CANAL QUARTERS

15,000

guests have stayed in Canal Quarters since their introduction in 2008.

We have welcomed guests from

46

states

4

counties

34

volunteer Quartermen provide care for the quarters.

CANAL TOWNS

CANAL QUARTERS



6 houses rehabbed

and furnished to provide overnight stays to guests

CANAL PRIDE



217 events held

for volunteers to preserve and beautify the Park

TOWPATH FOREVER



\$40,000 raised

for the replacement of the bridge at Marsden Tract

TOWPATH FOREVER



\$75,000 raised

for the upcoming rehab of Swains Lockhouse

100
Canal Quarters
in 2010

ests from

4
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r the lockhouses

CANAL PRIDE

8,432
volunteers have participated in
Canal Pride events

24,381
hours volunteered by Canal Pride
participants over the past 10 years

\$543,696 total value of Canal
Pride volunteer hours

**CANAL
DISCOVERIES**

623
points of interest along the
canal included on the app

1 mobile app
for the
C&O Canal

48
online "discoveries" that
include Ranger stories.



Visit www.canaltrust.org/10years for more information on all of these achievements.

10 Years, continued from page 1

earned two prestigious awards for historic preservation and interpretation excellence. The Towpath Forever concept was developed in conjunction with Park staff in 2014, and the Trust began to raise money for this initiative that provides funding for priority projects in the Park. By this time, the Trust was operating 30 Canal Pride events each

year (up from single digits in our first three years), and thousands of guests were staying overnight in the Canal Quarters. We also were able to make donations of over \$50,000 to the Park each year in support of Canal Classrooms.

We celebrated the Centennial of the National Park Service in 2016, raising \$40,000 to purchase a new bridge which was assembled by Canal Pride volunteers at Marsden Tract. Additionally, we began fundraising for the rehabilitation of Swains Lockhouse, slated to begin construction later this year. Our Board has also grown, increasing from 10 members during the first years of the Trust to 17 currently.

As we celebrate the C&O Canal Trust's 10th anniversary,

we want to thank those who have been integral to our success. The staff of the C&O Canal National Historical Park, led by Superintendent Kevin Brandt, is wholly dedicated to the Park and has worked tirelessly beside us, especially John Noel, Danny Filer, and Ben Helwig, who have served as our NPS Partnership Coordinators.

We also thank our past Board Chairs Roy Sewall, David Cushwa, and MJ Veverka, and former staff members Matt Logan, Jenna Warrenfeltz, Mike Nardolilli, and Julie Siler, whose contributions have been vital to who we are today.

But most importantly, we would like to thank you, our supporters. Because of your support, we have been able to put thousands of dollars to work in the Park. Our goal is to preserve and beautify the C&O Canal for generations to come. We look forward to our second decade working hand-in-hand with you and the Park to preserve the Canal!



The C&O Canal Trust presents the Park with \$65,000 in support of their Canal Classrooms program in 2015.

PHOTO CONTEST WINNERS

Congratulations to Michelle Arrington and Stan Collyer on their winning photographs in our monthly Photo Contest. Visit <http://www.canaltrust.org/photocontest> for more details.



PHOTO BY MICHELLE ARRINGTON (DECEMBER WINNER)



PHOTO BY STAN COLLYER (JANUARY WINNER)

Mobile App, continued from page 1

Many of the historical and cultural sites have a description that users can view to learn more about the attraction, as well as a photo taken by one of a cadre of volunteers who helped us develop this feature.

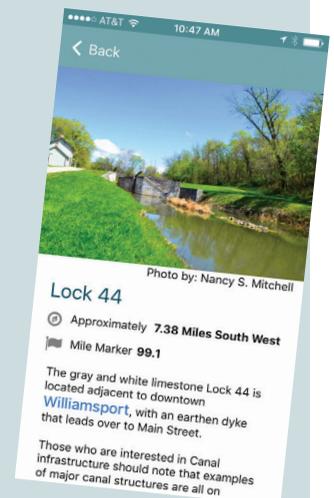
Volunteers from the Potomac Appalachian Trail Club also helped immensely, providing us with the GPS coordinates for all 600 sites.

We have also launched a blog that features a different aspect of the C&O Canal each week.

You can follow our Facebook page to see the posts or visit us at www.canaltrust.org/explore.



COMING IN MAY
to a mobile phone near you!



**SUPPORT the
C&O CANAL TRUST with a
GIFT in your WILL**
www.canaltrust.org/PatowmackSociety

DONOR PROFILE: LISA LANDSMAN

Lisa Landsman grew up in New York City, but at heart, she says, she was always a country girl. So, when she moved to Washington, DC, in the 1990s and discovered the C&O Canal, she was “astonished to find a place so beautiful so close to the city.”

She began to learn about the history of the canal and was fascinated by the unique combination of historical structures and natural splendor of the Potomac River that makes up the C&O Canal National Historical Park. “When I became a runner, that sealed the deal,” Landsman said. Twenty years later, she still runs regularly along the towpath, which is a short distance from her home in Cabin John that she shares with her husband, Larry West, and her standard poodle, Bodhi.

“The C&O Canal is a huge part of our lives. I run on it, and we walk on it with family and friends. We’ve thought about moving several times but I could not bear to move away from the canal,” she said. Landsman also recently became a volunteer Quartermaster for Lockhouse 10, one of the six lockhouses in the Trust’s Canal Quarters program. She

takes tremendous pride in making sure that the lockhouse, located at Seven Locks near Mile Marker 9 in Cabin John, looks as welcoming as possible for the more than 600 guests who visit annually. An attorney who recently received her Master in Public Health from Johns Hopkins, Landsman was formerly an Assistant General Counsel at the Smithsonian Institution, where her clients included the National Zoo and National Museum of Natural History. She began giving to the C&O Canal Trust in 2013. She is president of a small family foundation named in honor of her father, which she and her family use to fund their philanthropy.



Lisa Landsman and her towpath companion Bodhi.

“I believe that green space is key to health. The C&O Canal is a tremendous resource for kids and families to get out in nature,” she said. “What other city has anything like this? It truly is unique. When I give money to the Trust, I can see firsthand how it is being used and experience the impact of my gift along the canal. That is very important to me.”

SAVE THE DATE!



Park After Dark

SATURDAY, SEPTEMBER 16, 2017

Historic Great Falls Tavern

Potomac, MD 20854

Tickets will go on sale in June

REI MAKES GIFT

REI opened its new flagship store in NoMa to great fanfare this past October. The store, the first in the District of Columbia, hosted “100 Days of Outdoor Recess” over the summer of 2016 to generate enthusiasm for the opening. Along with this promotion, REI selected five area nonprofit organizations to support with philanthropic dollars, and the C&O Canal Trust was lucky enough to receive over \$14,290 — \$10,000 from REI at the outset of their campaign and the rest from a customer vote for their favorite nonprofit. We thank all of you for your votes and REI for their financial support!

THANK YOU!

We inadvertently omitted the following donors from last issue’s Honor Roll of Donors. We regret these errors.

Memorial Gifts

In memory of Andrew Reisse
Robert and Dana Reisse

Canal Canawler

Jonathan Hardis



C&O CANAL TRUST
 1850 DUAL HIGHWAY, SUITE 100
 HAGERSTOWN, MD 21740



SUPPORT THE TRUST

Make a gift that will help protect, restore, and promote the extraordinary resources of the C&O Canal National Historical Park by visiting www.CanalTrust.org today!

SAVE THE DATES!

10TH ANNUAL CANAL PRIDE EVENTS SCHEDULED



Four Canal Pride volunteers work on planting a garden outside Lockhouse 44 in Williamsport.

As spring creeps near, the C&O Canal Trust is busy planning for the 10th annual Canal Pride events, which will bring hundreds of volunteers together to help preserve and beautify the Park up and down the Canal. Four events have been scheduled this year:

- Saturday, April 22 at Great Falls
- Saturday, April 29 at Williamsport
- Saturday, May 6 at Brunswick
- Saturday, May 20 at Spring Gap

Volunteers will tackle a wide variety of projects this year, including painting picnic tables, fire rings, and historic structures; pulling invasive plants; planting gardens; raking and removing dead limbs and leaves; mulching; and much more.



If you are interested in participating in this year's Canal Pride events, please sign up on our website:

www.canaltrust.org/pridedays

