

# The annual fundraiser for the C&O CANAL NATIONAL HISTORICAL PARK

Celebrate the National Park Service's Centennial at Park After Dark! Every year, the C&O Canal Trust hosts this major fundraiser that supports the C&O Canal National Historical Park. In 2015, the C&O Canal Trust raised \$90,000 at this event, money that helps preserve the Park's historical, natural, cultural, and recreational resources. Trust programs such as Towpath Forever, Canal Classrooms, and Canal Quarters assist the Park in meeting needs not covered by federal appropriations, to keep the Park safe and enjoyable for today's guests and for future generations.

Park After Dark is a unique event held under the stars at the beautiful Historic Great Falls Tavern at the Park. Attendees kick back and enjoy live music, dancing, great food, libations, unique auction items, a campfire, and much more! Each year, the event hosts approximately 300 Canal lovers, made up of both sponsors and ticket buyers.

The William O. Douglas Stewardship Award and the Canal Pride Volunteer Award are also presented during the evening.

This year, the Sixth Annual Park After Dark will be held on **Saturday, September 17, 2016 at 6:00 p.m.** 





www.canaltrust.org











# Become a 2016 PARK AFTER DARK SPONSOR!

When you become a sponsor of Park After Dark, you will receive the following benefits:

#### Canal Visionary (\$10,000+)

- •VIP Reception aboard the Charles F. Mercer Canal Boat, hosted by Park Superintendent Kevin Brandt
- Eight tickets to attend Park After Dark, reserved seating
- Name/logo in Park After Dark program
- Name Recognition in media releases, print event materials, & Canal Trust website
- Name Recognition in the Fall issue of the C&O Canal Quarterly print newsletter
- Name Recognition in the October issue of C&O Canal Connection, the monthly e-newsletter

#### Canal Explorer (\$5,000-\$9,999)

- •VIP Reception aboard the Charles F. Mercer Canal Boat, hosted by Park Superintendent Kevin Brandt
- Six tickets to attend Park After Dark, reserved seating
- Name/logo in Park After Dark program
- Name Recognition in media releases, print event materials, & Canal Trust website
- Name Recognition in the Fall issue of the C&O Canal Quarterly print newsletter
- Name Recognition in the October issue of C&O Canal Connection, the monthly e-newsletter

#### Canal Traveler (\$2,500-\$4,999)

- Four tickets to attend Park After Dark, reserved seating Name in Park After Dark program
- Name Recognition in media releases, print event materials, & Canal Trust website
- Name Recognition in the Fall issue of the C&O Canal Quarterly print newsletter
- Name Recognition in the October issue of C&O Canal Connection, the monthly e-newsletter

#### Canal Sponsor (\$1,000 - \$2,499)

- •Two tickets to attend Park After Dark

  •Name in Park After Dark program
- Name Recognition in the Fall issue of the C&O Canal Quarterly print newsletter
- Name Recognition in the October issue of C&O Canal Connection, the monthly e-newsletter

#### **Table Sponsor (\$1,400)** (Limited Availability)

• Eight tickets to attend Park After Dark, reserved seating

#### **Contact Information**

To become a 2016 Park After Dark sponsor, contact Patricia Barber, Director of Development, at 301-745-888O or email barber@canaltrust.org.

The deadline for promotional inclusion is August 1, 2016. Final deadline is August 31, 2016.

The C&O Canal Trust is the official nonprofit partner of the C&O Canal National Historical Park.





## PARK AFTER DARK SPONSORSHIP FORM

## YES! I/WE want to become a 2016 Sponsor of Park After Dark!

<b>Sponsorship Levels</b>	(A portion o	f sponsorships may be tax-deductible to the fullest extent of the law.)
Canal Visionary	\$10,000+	(8 tickets and reserved seating, publicity benefits)
Canal Explorer	\$5,000+	(6 tickets and reserved seating, publicity benefits)
Canal Traveler	\$2,500+	(4 tickets and reserved seating, publicity benefits)
Canal Sponsor	\$1,000+	(2 tickets, publicity benefits)
Table Sponsor	\$1,400	(8 tickets and reserved seating)
Please choose one:		
Please charge my	y sponsorshi <sub>l</sub>	o of \$ to my credit card.
A check made pa	yable to the	C&O Canal Trust is enclosed.
Please send an invoice for \$ to my attention, to be paid by September 1, 2016.		
Contact Person	ı would like to	be listed)
		State Zip
•		Contact Phone Number
Credit card	Expiration	
Signature		· 
Additional tickets requ	ested at \$175	each We will be using of our available sponsorship tickets.
Please make your chec The deadline for prom		C&O Canal Trust. sion is August 1, 2016. Final deadline is August 31, 2016.

### Return this form and pledge or payment to:

Patricia Barber, Director of Development, barber@canaltrust.org, 301-745-888O. C&O Canal Trust, 1850 Dual Highway, Suite 100, Hagerstown, MD, 21740. Website: www.canaltrust.org

Thank you for your support!